

2022 Career Technical Education Fall Conference



Tradition of Excellence

Hosted by
CALCP: California Association of Leaders for Career Preparation
CAROCP: The Association of Career and College Readiness Organizations

November 16-18, 2022
Omni Rancho Las Palmas

Conference Committee

Christine Allen
Retiree (Executive Assistant)
Central Orange County CTEp

Jimmy Benavides
Retiree (Director)
Los Angeles County ROP-CTE

Don Bertucci
Retiree (Assistant Superintendent)
Chaffey JUHSD

Beth Elchico, Retiree
(Administrative Coordinator)
Los Angeles County Office of
Education-CTE

Rebel Harrison
Retiree (CTE Coordinator)
Santa Monica-Malibu USD

Sara Makariou
Retiree
(Administrative Technician)
Central Orange County CTEp

Linda Matzek
Coordinator
Los Angeles County Office of
Education-CTE

Sonia Ramirez
CEO/Chief Comm Officer
Sonychelle Media & Communications
Hemet Unified

Linda Skipper
Administrator of Instructional Programs
North Orange County ROP

Nancy Wagner
Retiree (Director)
Los Angeles County ROP

Mike Worley
Retiree (Superintendent)
North Orange County ROP

Welcome to the 31st Annual Career Technical Education Fall Conference

On behalf of the conference committee, welcome to the 31st Annual CTE Conference hosted by CALCP and CAROCP. We are grateful to the health care, medical and scientific professionals for working so hard to help keep our communities safe during the COVID-19 Crisis and making it possible to provide an in-person conference venue. We are thankful for the opportunity to reconnect with peers and reinvigorate professional development. As we continue to experience change and disruption during these trying times, our attendees' safety is fundamental; thus, we ask that you abide by the health and safety measures in effect during the conference.

Research continues to support the notion that one of the most important factors contributing to a high-quality CTE program and student success is excellent Professional Development. When we plan and design the conference program, we are writing a story. It's a story of how the CTE educational community desires to continue to improve effective practices for student success. The conference provides information and strategies to address challenges in student learning, instructional methods, CTE funding, interagency support relationships/collaboratives, advances in technology, updated regulations and procedures, leadership development, and what is on the horizon for CTE.

We appreciate the presenters and vendors for taking the time to share effective approaches, best practices, tools and techniques to help sustain and encourage the growth of a quality CTE program. We encourage you to network, exchange ideas and experiences to reenergize professional practice. We expect you to find the atmosphere welcoming and inviting to explore, learn and share. Ultimately, we will measure our success if all attendees are poised to return to their workplace recommitted to what is of the utmost importance – engaged student success.

Thank you for attending our conference and for your ongoing vital service. Enjoy the opportunities and possibilities within our CTE educational community.

Jimmy Benavides and Don Bertucci
CTE Conference Co-Chairs



CALCP
2022-2023
Board of Directors

Vickie Burch
CALCP President

School to Career Specialist
Rowland Unified School District

Jimmy Benavides
CALCP Treasurer

Retiree (Director)
Los Angeles County ROP-CTE

Ron Piña
CALCP Secretary

Retiree (CTE Resources)

Don Bertucci
Southern Affiliate Representative

Retiree (Assistant Superintendent)
Chaffey Joint Union High School District

Russ Weikle
CALCP Northern Affiliate Representative

Retiree (Director at Career & College
Transition Division)
California Department of Education

**Learn about CALCP
Student Scholarships
& Classroom Supplies
and Equipment
Grants on Page 29!**



CALCP
CALIFORNIA ASSOCIATION OF
LEADERS FOR CAREER PREPARATION

Only Conference Attendees Can Apply!

Student Scholarships & Classroom Supplies and Equipment Grant

Student Scholarships
The California Association of Leaders for Career Preparation (CALCP) Board of Directors has established CTE Scholarships for outstanding services rendered to CTE programs. Maximum award is amount \$2000.

Classroom Supplies and Equipment Grant
The Classroom Supplies and Equipment Grant was created to assist with the unmet needs of students in the classroom. Maximum grant amount \$1000.

More Information

- ☑ There are local opportunities for 2022 CTE Conference attendees only.
- ☑ Application packages must be postmarked later than Friday, March 3, 2023.
- ☑ Visit our website at CALCP.org to learn more!

See our 2020 Scholarship Winners!



calcp.org

*Welcome from the
CALCP President*

On behalf of the Board of the California Association of Leaders for Career Preparation (CALCP), we are thrilled to be able to meet face-to-face again at the annual CALCP/CAROP Conference. Special thanks to the Conference Committee for all their assistance in planning and operating this year's conference. Without their dedication, passion and support, this conference would not be possible.

The mission of CALCP is to generate, extend, improve and foster all aspects of career technical preparation. CALCP is dedicated to supporting quality in-service opportunities for those who are responsible for technical preparation and related career preparation programs for K-adult levels. CALCP supports educational reform and change that improves student achievement.

We are happy to provide you with a comprehensive and exciting program of topics and resources that support staff, teachers and administrators which you can take back to improve your programs and create opportunities to improve student success. It is also an opportunity to network, meet new people and challenge yourself to think critically about the programs at your school.

CTE teachers and administrators are lifelong learners who consistently update curriculum to meet industry standards, embed technology, and increase partnerships to support all students for college and career readiness.

Thank you for all that you do to support our future leaders and workforce.

Enjoy the conference!

Vickie Burch, CALCP President



CALCP
**CALIFORNIA ASSOCIATION OF
LEADERS for CAREER PREPARATION**

**CAROCP
2022-2023
Board Members**

President

Linda Granger

President-Elect

Margie De Ruyter

Central Region Coordinator

Janet Sloan

Northern Region Coordinator

Amanda Samons

Past-President

John Smith

Southern Region Coordinator

John Smith

Secretary

Jessica Swift

Coastal Region Coordinator

Gillie Miller

Legislative Chairs

Janet Sloan

Mary Whited

Treasurer

Stephanie Houston

Kim Thomas

**Are you a member
of CAROCP?**

**Submit a Student Success Story by
scanning the QR code below!**



*Welcome from the
CAROCP President*

As President of CAROCP, it is my pleasure to welcome you to the 31st Annual CTE Conference.

This is our first in-person conference since we went dark during the COVID-19 pandemic. The last couple of years have been filled with darkness: the darkness of lost educational opportunities; the darkness of neglected relationships; the darkness of the loss of an unfathomable number of lives.

This conference is an opportunity to rekindle some light. I've devoted my life to education, and I believe that educating our youth is the essential path to personal and career growth. As I believe that all youth can and do grow and learn, this principle follows doubly for adults. You, our CTE instructors, administrators, and staff bring your light to generation after generation of up-and-coming youth. As students' direct source of light, I'm honored to support you and your life changing work.

I invite you to gather knowledge, strength, and inspiration from the workshops and break-out sessions over the next few days. We hope you leave with strategies and tools that you can take back to your school to enhance your CTE programs.

Also, please take the opportunity to network with our presenters, sponsors, and participants. I've always learned from those around me. I hope you make new friends and gain new allies in the days ahead.

I'd like to thank this year's Conference Committee for a job well done. The pandemic forced us to halt most live professional development. It's difficult rebuilding institutions. Our Conference Committee worked hard to make this event happen. Their dedication and efforts are greatly appreciated.

I hope you enjoy and gather knowledge and strength from this Conference. Go be the light!

Linda Granger, CAROCP President



Conference at a Glance

Wednesday, November 16

| | |
|--------------------|----------------------------------------------------------------------------------|
| 8:00 AM – 5:00 PM | Registration |
| 8:00 AM – 9:00 AM | Continental Breakfast |
| 9:00 AM – 12:00 PM | CAROCP Committee Meetings |
| 9:00 AM – 3:30 PM | Pre-Conference Workshop Presenter: Rachael Mann, Founder of #Teachlike TED |
| 12:00 PM – 1:00 PM | Luncheon |
| 1:30 PM – 4:00 PM | CAROCP Board Meeting |
| 4:00 PM – 5:00 PM | CALCP Board Meeting |
| 3:30 PM – 4:30 PM | Refreshments with Exhibitors |

Thursday, November 17

| | |
|---------------------|------------------------------------------------------------------------------------------|
| 7:00 AM – 5:00 PM | Registration |
| 7:00 AM – 8:30 AM | Visit Exhibitors/Continental Breakfast |
| 8:30 AM – 10:00 AM | Opening Session Keynote Speaker: Brooks Harper, Author, Speaker, and Career Expert |
| 10:00 AM – 10:30 AM | Visit Exhibitors/Door Prizes |
| 10:30 AM – 11:30 AM | Breakout Session I |
| 11:30 AM – 12:00 PM | Visit Exhibitors/Door Prizes |
| 12:00 PM – 12:45 PM | Luncheon/Networking |
| 12:45 PM – 1:15 PM | Visit Exhibitors/Door Prizes |
| 1:15 PM – 2:15 PM | Breakout Session II |
| 2:15 PM – 2:45 PM | Visit Exhibitors/Door Prizes |
| 2:45 PM – 3:45 PM | Breakout Session III |
| 3:45 PM – 4:30 PM | Refreshments with Exhibitors/Door Prizes |

Friday, November 18

| | |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 AM – 10:00 AM | Registration |
| 7:00 AM – 8:00 AM | Visit Exhibitors/Buffer Breakfast |
| 8:00 AM – 9:30 AM | General Session Program Cover Contest Winners Keynote Speaker: Kevin Fleming, Chief Innovation & Engagement Officer, Los Angeles Regional Consortium |
| 9:30 AM – 10:00 AM | Visit Exhibitors |
| 10:00 AM – 11:00 AM | Breakout Session IV |
| 11:15 AM – 12:15 PM | Breakout Session V |
| 12:30 PM – 1:30 PM | Closing Session and Social/Door Prizes |

Table of Contents

| | |
|----------------------------------------------------|------|
| Conference at a Glance | 3 |
| Schedule: Wednesday, 11 - 16, Pre-Conference | 5 |
| Keynote Speakers | 6 |
| Schedule: Thursday, 11 - 17 | 7 |
| Breakout Session I Descriptions | 9 |
| Breakout Session II Descriptions | 12 |
| Breakout Session III Descriptions | 16 |
| Schedule: Friday, 11 - 18 | 19 |
| Breakout Session IV Descriptions | 21 |
| Breakout Session V Descriptions | 24 |
| Door Prize Donors & Acknowledgements | 27 |
| Exhibitor Floor Plan | 30 |
| Exhibitor Contact and Product Information | 31 |
| Map | 43 |
| Workshops at a Glance | BACK |

SPONSORED WIFI PASSWORD:

eDynamicLearning

CONFERENCE SURVEY

Thank you for attending this year's conference!
Please use the link below to provide feedback and enter for a chance to win an Amazon gift card!

Conference Evaluation: www.cteconference.org/conferenceevaluation



Use your phone to scan this QR code and complete the conference survey!

Wednesday, November 16, 2022

| | |
|---------------------------|----------------------------------------------------------------------------|
| 8:00 AM – 5:00 PM | Registration (Foyer) |
| 8:00 AM – 9:00 AM | Continental Breakfast (Inside Meeting Rooms) |
| 9:00 AM – 12:00 PM | CAROCP Committee Meetings (Salons 1-3) |
| 9:00 AM – 3:30 PM | Pre-Conference Workshop The Future of Work by Rachael Mann (Salons F-H) |
| 12:00 PM – 1:00 PM | Luncheon (Starlight Terrace) |
| 1:30 PM – 4:00 PM | CAROCP Board Meeting (Salons 1-3) |
| 4:00 PM – 5:00 PM | CALCP Board Meeting (Desert Suite 3) |
| 3:30 PM – 4:30 PM | Refreshments with Exhibitors (Salons 4-5) |

Pre-Conference: The Future of Work



Rachael Mann
Wednesday, 9 a.m. - 3:30 p.m.

Rachael Mann is passionate about all things related to education, technology, and science. She believes in the importance of shaping the educational philosophies and spaces of today by looking toward the innovations of tomorrow. Rachael is an international keynote speaker at conferences and events across the globe. She speaks and writes about disruptive technology, education, and careers. She is the author of *The Spaces You Will Go*, *The CTSO Competition Companion*, and coauthor of *Martians in Your Classroom*.

Rachael holds an MA in educational leadership and has 14 years of classroom teaching experience. Ms. Mann's experience includes her work as the Network to Transform Teaching State Director, the Professional Learning Director of STEM, and the Arizona State Director for Educators Rising. She is a founding member of the Council on the Future of Education and serves on national boards that are dedicated to ensuring that young people are future-ready. Rachael is listed in the Top 30 Global Gurus in Education.

From professional growth to motivational talks to workshops, Rachael loves to inspire audiences to think bigger and dream beyond. Connect with Rachael on social media @RachaelEdu to learn more about her work.

About the Keynote Speakers



Preparing the Workforce to be Globally Competitive in the 21st Century

Brooks Harper

Thursday, November 17, 2022 - 8:30 a.m.

Brooks Harper is an Author, Speaker and Career Expert. His company helps students and professionals discover, develop, market and sell their knowledge, skills and abilities that bring tangible value to the marketplace.

His books, *Why Should We Hire You?*, *7 Skills to Make Mill\$*, and *Just C-H-I-L-L-L*, are tremendous resources for students and educators. They have been incorporated into economics, business, and career-success curricula as the go-to-books for teaching interview skills, self-marketing, personal branding and soft skills development. Brooks has spoken on hundreds of K12, college and corporate campuses across the country to more than one million students and educators. Brooks aspires to the belief that EVERY DAY is an interview and an opportunity to turn learning into earning.



Life After 12th

Kevin J. Fleming

Friday, November 18, 2022 - 8:00 a.m.

Dr. Kevin Fleming is truly one of us. He has served alongside us as a regional Center of Excellence Director, CTE faculty member, a CTE Dean, former CCCAOE Board member, and college Vice President of Planning & Development. He has elevated Career & Technical Education (CTE) programs nationally through inspirational professional development, and he has secured and managed over \$75 Million in grants to advance economic & educational opportunity. He has dedicated over 20 years advancing the dialogue around eliminating the skills gap and helping students secure a competitive advantage upon graduation. He now serves the Los Angeles Regional Consortium as the Chief Innovation & Engagement Officer, and is the Founder and CEO of Catapult.

You may know Dr. Fleming for his viral animation videos including *Success in the New Economy*, or from his four books including the educational bestseller, *(Re)Defining the Goal*, and the career exploration children's book, *There's a Hat for That!* His message encourages every education leader (teachers, counselors, parents, and policymakers) to support America's talented students to make informed career decisions through the development of the four skills necessary for true success: academic skills, life skills, employability skills, and technical skills.

Thursday, November 17, 2022

7:00 AM - 5:00 PM REGISTRATION (Foyer)

7:00 AM - 8:30 AM VISIT EXHIBITORS/CONTINENTAL BREAKFAST (Salons 4-5)

8:30 AM - 10:00 AM OPENING GENERAL SESSION (Salons A-H)

Remarks: Don Bertucci, Conference Co-Chair

Keynote Speaker: Brooks Harper, Author, Speaker and Career Expert

10:00 AM - 10:30 AM VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)

10:30 AM - 11:30 AM BREAKOUT SESSION I

- A+ Marketing Through Student Recognition and Career Ready Practice Standards (Salon 7)
- Addressing Technician Shortages in Trucking with CTE (Begonia)
- Apprenticeships Reaching Career Horizons (ARCH) (Salon A)
- Bridging the Middle and High School Divide (Gardenia)
- Building Tiny Houses: Less is More (Salon B)
- Building Your Career and College Readiness Program (Larkspur)
- Continue Your CTE Excellence into Adult Education (Salon B)
- CTE in the Community - Forging New Spaces for Work-Based Learning (Primrose)
- Integrated PBL: How Manufacturing and Sports Medicine Collaborate on Projects (Iris)
- Why Should We Hire Your Students? Turning Learning into Earnings! (Salons 1-3)
- The Historical Intersectionality of CTE and Student Achievement: Perseverance to Progress (Salon C)
- Teaching Virtual Reality, Video Game Design, Programming, and Publishing (Plumeria)
- Transforming the High School Experience Through Work-Based Learning (Lantana)
- Utilizing CTE Student Leaders to Welcome Incoming Freshman (Jasmine)

HOSTED BY EXHIBITORS

- Boss Your Brain: Hardcore Mental Health Conditioning for CTE (Desert Suite 3)
- Guide Passion to Purpose with Engaging CTE and Elective Courses (Desert Suite 1)
- Industry Certifications - The Currency for 21st Century Economies (Desert Suite 2)
- Linking High School and College CTE Pathways - the Dual Enrollment Career Curriculum Connection (Hibiscus)
- The Driving Force Behind Innovation: Skill-Based CTE (Salon 6)

11:30 AM - 12:00 PM VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)

12:00 PM - 12:45 PM LUNCHEON/NETWORKING (Salons A-H)

Remarks: Jimmy Benavides, Conference Co-Chair

12:45 PM - 1:15 PM VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)

Thursday, November 17, 2022

1:15 PM – 2:15 PM **BREAKOUT SESSION II**

- Authentic Evaluations of a CTE Program (Begonia)
- Building Collaboration and Alignment Between CTE and Workability I (Larkspur)
- Career Fairs for Every Student (Gardenia)
- Connecting Students to STEM Careers (Salon 7)
- Empower Students with Career Self-Management Skills (Salon 8)
- From Theory to Action: How to Support Industry Experts in Their Transition to K-12 Setting (Primrose)
- Going Down the Marketing Path (Salon C)
- If You Don't Feed the Teachers, They Eat the Students! (Salon A)
- Include Me! CTE and Individuals with Disabilities (Salon B)
- Leave with a Plan! Create Your Next Employer/Community Engagement Events (Iris)
- Recruiting and Retaining CTE Teachers - Innovative Practices (Jasmine)
- State of the State (Salons 1-3)
- Student Filmmaking Bootcamp? You Can do It Too! (Plumeria)
- Utilizing High-Quality Partnerships to Improve Pathway Development (Lantana)

HOSTED BY EXHIBITORS

- Finding Purpose and Aligning it to Career Pathways (Salon 6)
- Gamifying Personal Finance in Your Classroom (Desert Suite 3)
- Home Buying or Refinancing Process (Desert Suite 1)
- iCEV - Online Curriculum/Instructional Materials/Certification Testing (Desert Suite 2)
- Projects Are the New Résumé: Job Search Readiness for CTE (Hibiscus)

2:15 PM – 2:45 PM **VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)**

2:45 PM – 3:45 PM **BREAKOUT SESSION III**

- Changing up Marketing with Project-Based Learning in a FabLab (Begonia)
- CTE Health Science and Medical Technology Industry Certifications (Primrose)
- Design-Build-Use: A Model Collaboration and Partnership Between Schools (Jasmine)
- Developing an Authentic Work-Based Learning Experience (Salon 7)
- Get a Jumpstart Summer Training Programs (Salon A)
- LAUSD Work Ready Badge - Validating and Scaling (Salon C)
- Pathways Start in...Middle School!! That's Right, and We Mean ALL Students! (Gardenia)
- Sacramento Update - Policy Issues in K-12 Education and CTE (Salons 1-3)
- Student Driven Success with Industry Partner Collaboration (Lantana)
- Successful Student-Run Enterprises - Cardinal City Bake Shop/Shirt Maker (Plumeria)
- The ABC's of CTE (Salon 8)
- The CTE Continuum: Creating a Career Exploration Program K-14 (Larkspur)
- The Who, What, When, Where and Why of CTE Credentialing (Salon B)
- Using the Portfolio and Defense to Support your Graduate Profile/Student Learning Outcomes (Iris)

HOSTED BY EXHIBITORS

- Banzai: Teach the Value of a Dollar! (Salon 6)
- Break the Generational Cycle of Poverty with Equitable CTE (Desert 1)
- Bridging the Gap, Creating K-12 Engagement through CCMR & WBL Learning (Desert 3)
- Career Exploration Activities for Middle or High School Classrooms (Hibiscus)
- Powerful Credentials Bridging the Gap Between Coding Skills and Future Jobs (Desert 2)

3:45 PM – 4:30 PM **REFRESHMENTS WITH EXHIBITORS/DOOR PRIZES, sponsored by Brighten Learning (Salons 4-5)**

Breakout Session I

Thursday, November 17, 2022
10:30 a.m. – 11:30 a.m.

BEGONIA

Addressing Technician Shortages in Trucking with CTE

Higher demand for heavy duty trucking, a wave of retiring techs, and a retention problem of new techs are jointly contributing to an ever-widening truck tech shortage. This workshop will include best practices for building a successful CTE program for this industry and the benefits students can achieve through attainment of the necessary skills as a heavy truck technician.

- Eric Rubio, Heavy Truck Instructor, Fresno USD
- Cara Jurado, CTE Coordinator, Fresno USD

GARDENIA

Bridging the Middle and High School Divide

A look at how we developed middle and high school partnerships and added career exploration courses at middle schools and alt-ed sites. Learn how to market and expand the HS programs they feed into. We'll also discuss future plans to continue creating alignment between middle school, high school, and post-secondary programs.

- Noelle Barthel, Director, CTE, Santa Barbara County Education Office
- Christine Petrone, Coordinator, CTE & K12 Strong Workforce, Santa Barbara County Education Office

IRIS

Integrated PBL: How Manufacturing and Sports Medicine Collaborate on Projects

To help build cross-system alignment and industry partner mentoring, come learn how teachers in Sports Medicine and Manufacturing Engineering pathways teamed up to create combined Project-Based Learning projects. The presenters will provide a step-by-step process on the design and implementation of the projects. Project evaluation methods are also presented.

- Ardy Riego, Work-Based Learning Specialist, Grossmont Union High School District (GUHSD) - Career/Technical Education Office
- Kathy Worley, Manufacturing Engineering Teacher, GUHSD/West Hills High School

JASMINE

Utilizing CTE Student Leaders to Welcome Incoming Freshman

Teachers and students will share the effective ways they engage incoming CTE pathway students. Teachers will share effective lesson planning, and students will share effective engagement strategies to help bridge the transition from middle to high school. Hear all about how you can make this happen for your CTE students as well!

- Beverly Rodriguez, Academy Lead Teacher, Pasadena Unified School District, John Muir High School Early College Magnet
- Noni Johnson, Summer Bridge Leader/Student, John Muir High School Early College Magnet, Senior
- Jonathan Miller, Teacher, SPED, Pasadena Unified School District, Marshall Fundamental
- Darlene Osmondson, Teacher, English, Pasadena Unified School District, Pasadena High School
- Gabi Trujillo, Summer Bridge Leader/ Student, Pasadena High School, Senior

LANTANA

Transforming the High School Experience Through Work-Based Learning

A continuum of integrated work-based learning experiences can prepare young people for college and careers. Participants will learn about effective strategies, tools, and resources that help all students become aware of a wide range of careers, more deeply explore careers of interest, and connect with industry professionals.

- Cindy Bater, Senior Director, Linked Learning Alliance
- Robert Curtis, Senior Director, Linked Learning Alliance

LARKSPUR

Building Your Career and College Readiness Program

Innovative ideas to build stronger career & college readiness programming including grant writing, new ways to support student success, successful Freshmen Transition Initiatives, increasing Dual Enrollment/Articulation/ Concurrent enrollment opportunities, building stronger community and stakeholder relationships, and re-marketing your CTE programs for all students.

- Carol Keiser, Director of CTE, Innovation & Inst. Technology, Wheatland Union High School District
- Celeste Boggs, Director of Work-Based Learning & STEAM, Wheatland Union High School District

Breakout Session I

Thursday, November 17, 2022
10:30 a.m. – 11:30 a.m.

PLUMERIA

Teaching Virtual Reality, Video Game Design, Programming, and Publishing

Learn how to teach software Unity to have your students build, program, and publish their video games and applications online, and to build applications that they can play on Virtual Reality Headsets.

→ Kent Ganevsky, Teacher, Roosevelt Middle School - Glendale High School

PRIMROSE

CTE in the Community - Forging New Spaces for Work-Based Learning

In an effort to rethink work-based learning, Port of Los Angeles High School (POLAHS) expanded beyond the main campus to occupy an art studio store front in downtown San Pedro. This workshop follows the thinking, planning, financing, benefits, and pitfalls of our process, and hopefully acts as a guide for schools looking to expand their work-based learning opportunities and community involvement.

→ Michael Aspinwall, CTE Counselor, Port of Los Angeles High School

→ Erick Miseroy, CTE Photography and Graphics Teacher, Port of Los Angeles High School

SALON A

Apprenticeships Reaching Career Horizons (ARCH)

Apprenticeships are the highest form of work-based learning, combining paid, on-the-job-training and classroom instruction. Apprenticeships Reaching Career Horizons (ARCH) is the first in the state registered apprenticeship program specifically for high school students in IT and Teacher's Aide/Paraprofessional. Come hear how to start this program in your district!

→ Pam Knapp, Director II, College and Career Readiness, San Joaquin County Office of Education

SALON B

Building Tiny Houses: Less is More

Fresno County Superintendent of Schools along with California Tiny House Inc. will be hosting a one-week hands-on workshop showcasing the basic concepts used in building a tiny house. Curriculum, activities and certifications for the project will be an integral part of the presentation. Administrators and educators are encouraged to attend.

→ Anthony Ayerza, CTE/ROP Content Coordinator, Fresno County Superintendent of Schools

→ Efrain Guizar, CTE/ROP Content Coordinator, Fresno County Superintendent of Schools

SALON C

The Historical Intersectionality of CTE and Student Achievement: Perseverance to Progress

Examine tradition-rooted beliefs, perceptions, and behaviors of excellence and equity that endorse or impede effective outcomes for our CTE students. Through an examination of progressive experiences, participants will build capacity by investigating historically-significant social and cultural influences to propel and sustain their CTE students through their 21st Century career and college journey.

→ Gina M. Newton, CTE Coordinator II, Los Angeles County Office of Education, Career Technical Education

SALONS 1-3

Why Should We Hire Your Students? Turning Learning Into Earning!

Why Should We Hire Your Students? is a high-energy keynote that hits the HEAD, HEART and FUNNY BONE inspiring educators to help students discover, develop, network and sell their talents, skills and abilities that bring tangible value to the workplace. Brooks discusses the essential 7 Skills to Make Mills students need to develop now for career and life success, while encouraging attendees to continue to invest in our future workforce.

→ Brooks Harper, Author, Speaker, and Career Expert

Breakout Session I

Thursday, November 17, 2022
10:30 a.m. – 11:30 a.m.

SALON 7

A+ Marketing Through Student Recognition and Career Ready Practice Standards

Student achievement is at the center of CTE, but in order to ensure ongoing support for student success, the achievements must be made more widely known to students, parents, educators, counselors, community members, and policymakers. This workshop addresses the need to creatively communicate the benefits of CTE to all stakeholders.

- Thomas Metcalf, Coordinator, Curriculum and Assessment, North Orange County ROP
- Kathi Kent, Administrator, Instructional Programs, North Orange County ROP
- Dana Lynch, Superintendent, North Orange County ROP
- Casey Riggs, Coordinator, Curriculum and Assessment, North Orange County ROP

SALON 8

Continue Your CTE Excellence into Adult Education

Now is the time to further CTE into adult education. California is investing funding into Integrated Education and Training (IET) and CTE programs can provide the training. In this session, you will learn how to apply for postsecondary (section 132) Perkins funds to supplement these IET programs. CDE staff are here to help you navigate the process (if eligible).

- Carolyn Zachry, Education Administrator/State Director, California Department of Education
- Rachel Moran, Staff Services Manager I, California Department of Education

DESERT SUITE 1*

Guide Passion to Purpose with Engaging CTE and Elective Courses

CTE programs or electives of interest result in a higher chance of graduating! Learn how to offer rich activities, labs, and project-based learning, with current and relevant CTE and elective content! Our partners will share how eDL courses support teachers, build student engagement, and support their goal of college and career readiness!

- Lauri Leone, CA Regional Sales Manager, eDynamic Learning

DESERT SUITE 2*

Industry Certifications - The Currency for 21st Century Economies

The value of certifications continues to increase as competition for jobs, promotions, and academic success increases. Learn more about how certifications are quickly becoming the currency for 21st century economies and how educators can deliver them to the classroom.

- Francie Stuart, Territory Manager, Certiport

DESERT SUITE 3*

Boss Your Brain: Hardcore Mental Health Conditioning for CTE

Positive thinking is overrated. Squarage® LLC will edutain counter-intuitive mental health content and new ways of thinking rather than the customary positive thinking methods. Attendees will learn content to help their CTE student populations enhance their mental fortitude when they encounter stressors in academics, personal situations, and the workforce.

- Eric Fan, Gen Z Whisperer, Squarage LLC

HIBISCUS*

Linking High School and College CTE Pathways - the Dual Enrollment Career Curriculum Connection

High school students participating in CTE pathways may not transition into the equivalent college Guided Pathway area without annual career development in HS to explore new related career areas. Two thirds of students entering California community college guess their majors, and over half who apply never show up - let's change that!

- Karen Miles, Executive Director, Get Focused, Stay Focused National Resource Center

SALON 6

The Driving Force Behind Innovation: Skill-Based CTE

By definition, innovation is an idea, creation or development aimed at improving how things are done. It is inevitable; it will drive the jobs of tomorrow. During this presentation, attendees will have an opportunity to look at how innovation paired with skills-based CTE can create future-ready learning environments for today's students.

- Anne Bogstad, Account Manager, Realityworks
- Dan Conway, Account Manager, Realityworks

WORKSHOP SESSION ICON KEY

- * Breakout sessions denoted with this icon are hosted by Exhibitors.

Breakout Session II

Thursday, November 17, 2022
1:15 p.m. – 2:15 p.m.

BEGONIA

Authentic Evaluations of a CTE Program

Supporting CTE pathways often requires some honest dialogue and reflection about the strengths and opportunities of any given pathway. In this session, you will receive a basic process to truly evaluate programs. This process is a complete program approach to align resources and funding to the needs of the pathway.

- Paula Ann Trevino, Grade Level Principal – CTE, Helix Charter High School

GARDENIA

Career Fairs for Every Student

Career Fairs are a vital part of every CTE Program. In this session, you will learn the value of holding career fairs along with tips and tricks to make the event a success. Resources for invitation letters, schedules, and checklists will be provided.

- Jennifer Horton, College and Career Coordinator, Western Placer Unified School District
- Rochelle Christopherson, College and Career Technician, Western Placer Unified School District
- Sruti Vadgama, College and Career Technician, Western Placer Unified School District

IRIS

Leave with a Plan! Create Your Next Employer/Community Engagement Events

You are invited into the creative space of the DSUSD communications team as they brainstorm a community event including district leaders, site staff, local businesses, and civic organizations. Representatives will share some of their successes organizing and executing engaging collaborative community events and programs. Teams are encouraged to attend together.

- Kevin Bibo, Director of College and Career Readiness, Desert Sands USD
- Mary Perry, Public Information Officer, Desert Sands Unified School District
- Sean Webb, Director of Community Engagement and Educational Foundation, Desert Sands Unified School District

JASMINE

Recruiting and Retaining CTE Teachers - Innovative Practices

Join us to see an innovative approach to recruiting and retaining CTE Teachers in a highly competitive job market. You will leave with ideas and strategies to bring back to your district in this fast-paced workshop. Take a look at our newly developed salary schedule that takes into account industry certificates and industry years of experience. Don't miss it!

- Ebon Brown, Assistant Superintendent of Instruction and Support Services, Beaumont Unified School District
- Michael Breyer, Director of College and Career Readiness, Beaumont Unified School District

LANTANA

Utilizing High-Quality Partnerships to Improve Pathway Development

Pathway development shouldn't be done in a silo. Hear how high-quality partnerships were leveraged between a K12 Pathway Coordinator, a small and large district, and their feeder community college to evaluate and improve CTE pathways. This panel will share how inclusiveness, a variety of stakeholder meetings, and collaborative projects all led to stronger relationships.

- Christine Jensen, K12 Pathway Coordinator, Coronado Unified School District (yes)
- Ricardo Cisneros, CTE TOSA, Sweetwater Union High School District
- Kristen Ereno, CTE Coordinator & Career Counselor, Coronado Unified School District
- Janette Gomez-Lamadrid, CTE TOSA, Sweetwater Union High School District
- Jennifer Lewis, Dean, School of Continuing Education & Workforce Development, Southwestern Community College

Breakout Session II

Thursday, November 17, 2022
1:15 p.m. – 2:15 p.m.

LARKSPUR

Building Collaboration and Alignment Between CTE and Workability I

CTE and Workability programs have similar objectives and there are great opportunities for collaboration and alignment. Join a discussion to discover how CTE and Workability can work together in support of your special populations and success for all students.

- Jewyl Alderson, Integrated Curriculum Coordinator, Innovation Division, San Diego County Office of Education
- Tedra Trimm, WorkAbility I Transition Coordinator, Vocational Education Specialist | Special Education, Riverside Unified School District
- Ron Weston, Coordinator, Career Technical Education (CTE), Riverside Unified School District

PLUMERIA

Student Filmmaking Bootcamp? You Can Do It Too!

Come and see how we create a crack unit of student filmmakers who learn both technical and soft skills while creating high stakes film projects for the district and beyond. Students get to explore college and career options through a series of field trips and interviews. It only sounds difficult.

- Jeff Numainville, Teacher/Film Academy Advisor, Anaheim Union High School District
- Nicole Montoy, Teacher/Film Academy Advisor, Anaheim Union High School District
- Adrian Olmedo, Teacher/Film Academy Advisor, Anaheim Union High School District

PRIMROSE

From Theory to Action: How to Support Industry Experts in Their Transition to K-12 Settings

Through the curriculum design and instructional delivery methodology, CTE teachers are provided with the tools to develop rigorous and relevant curriculum as well as standards-based and equitable instruction that maximizes learning and achieves student mastery. The Riverside County Office of Education team will describe the benefits of utilizing this research-based approach to prepare their teachers to maximize their industry knowledge for student mastery.

- Abel Gonzalez, Instructional Specialist, Riverside County Office of Education
- Sara Crowder, Coordinator Principal, Riverside County Office of Education
- Forest DeRenzo, Executive Director, Riverside County Office of Education
- Lissette Magana, Director, Riverside County Office of Education

SALON A

If You Don't Feed the Teachers, They Eat the Students!

Join the CTE TEACH team as they share strategies to support new and veteran teachers. Also learn about what's new with CTE TEACH and how we are increasing capacity to mentor new CTE teachers throughout California.

- Melissa Dix, Director of Education Services, Colton-Redlands-Yucaipa ROP

Breakout Session II

Thursday, November 17, 2022
1:15 p.m. – 2:15 p.m.

SALON B

Include Me! CTE and Individuals with Disabilities

Tiffany King, Special Education Director, and Dr. Laura Mueller, Program Specialist, will share information and inspiration about including students with disabilities in CTE classes and pathways. Special Education 101, accommodation ideas and examples, and opportunities for collaboration between CTE and WorkAbility1 will be explored.

- Laura Mueller, Program Specialist, Poway Unified School District
- Tiffany King, Special Education Director, Poway Unified School District

SALON C

Going Down the Marketing Path

Strategies on using social media, websites, and physical materials to bring awareness to your CTE pathways. Advice on how to create a communications plan tailored to your school's needs and capacity. The goal is to promote your programs to the greater community in order to increase enrollment and stakeholder engagement.

- Justin Frank, Public Information Officer, Los Angeles Unified School District
- Hovik Kasamanyan, Grants & Funding Program Manager, Los Angeles Unified School District

SALONS 1-3

State of the State

Join us as we provide you with latest information regarding updates from the state. Possible topics will include the State Plan for CTE, funding, other hot topics, etc. Ask questions and provide feedback to assist the state in moving forward.

- Pete Callas, Administrator, California Department of Education

SALON 7

Connecting Students to STEM Careers

This presentation will discuss how leveraging a strategic partnership between North Orange County Regional Occupational Program and University Lab Partners created a cross-disciplinary STEM program called Medical Innovation, Research, and Entrepreneurship (MIRE).

- Ligia Hallstrom, Administrator, North Orange County ROP
- Brandon Currin, K-12 Pathway Coordinator, North Orange County ROP
- Karin Koch, Managing Director, University Lab Partners
- Dana Lynch, Superintendent, North Orange County ROP
- Emilie Tangsavath, Marketing Associate, University Lab Partners

SALON 8

Empower Students with Career Self-Management Skills

Session attendees will learn to use the California Department of Education California Career Resource Network's free career exploration tools, which are available to help students become effective career self-managers, able to make informed career decisions, and understand the skills, attitudes, and knowledge necessary to successfully navigate the work of work.

- John Merris-Coots, Education Programs Consultant, California Department of Education

DESERT SUITE 1*

Home Buying or Refinancing Process

Come join us for an informative seminar about the home buying process. You will learn about the factor lenders use to pre-qualify applicants and the overall home buying process. Buying your first home is exciting and an important decision. First Financial Credit Union has been serving the educational community since 1933.

- Therese El Khoury, Community Relations Director, First Financial Credit Union

WORKSHOP SESSION ICON KEY

- * Breakout sessions denoted with this icon are hosted by Exhibitors.

Save the Date

2023 CTE CONFERENCE

NOVEMBER 15, 16, 17, 2023

CTECONFERENCE.ORG



RANCHO LAS PALMAS

Registration will open May 2023.
Check our website for
registration information.

Breakout Session II

Thursday, November 17, 2022
1:15 p.m. – 2:15 p.m.

DESERT SUITE 2*

iCEV - Online Curriculum/Instructional Materials/ Certification Testing

Take a quick scan through iCEV's Pathway Libraries, eight CTE subject areas, and Industry-Backed Certifications available through our platform. Work through the basics, go through the support materials, and the integration of the various school learning management systems and Industry Certifications. For more information visit <https://www.icevonline.com>.

→ Steve DeRose, Curriculum Consultant, iCEV

DESERT SUITE 3*

Gamifying Personal Finance in Your Classroom

Bringing personal finance to life in your classroom through gamification and experiential learning. Will look at best practice, activity ideas and more.

→ Paul Vasey, Personal Finance Lab

WORKSHOP SESSION ICON KEY

* Breakout sessions denoted with this icon are hosted by Exhibitors.

HIBISCUS*

Projects Are the New Résumé: Job Search Readiness for CTE

Zig when others zag. Squarage® LLC will instruct Job Search Readiness content that goes beyond the standard résumé and cover letter approach. Attendees will learn how CTE populations can distinguish themselves from other generic job seeking candidates through project proposals, adapting to the ATS trends (Applicant-Tracking-System), and clever LinkedIn hacks.

→ Eric Fan, Gen Z Whisperer, Squarage LLC

SALON 6*

Finding Purpose and Aligning it to Career Pathways

Winner of the Innovation in Education Award, Steve Ward will inspire participants to reignite and engage youth and adults in finding their purpose through the M.A.P.P.E proces – leading them to personal and career success. Of primary focus is the evolution of an internal compass leading to intrinsic motivation.

→ Steve Ward, Founder and Motivational Speaker, Future N Focus - Dream Catcher

→ Linda Zeigler, Career Education Specialist, Future N Focus - Dream Catcher



The banner features a dark teal background with palm trees. In the top left is the CTE CONFERENCE logo. The text 'Save the Date' is written in a light green cursive font. Below it, '2023 CTE CONFERENCE' is written in large, bold, yellow block letters. Underneath that, a white line of text reads 'Registration will open May 2023. Check our website for registration information.' At the bottom, 'November 15, 16, 17, 2023' is written in large white bold letters, with 'Omni Rancho Las Palmas' in smaller white text below it. A green rounded rectangle at the bottom contains the website 'CTECONFERENCE.ORG' in white.

Breakout Session III

Thursday, November 17, 2022
2:45 p.m. – 3:45 p.m.

BEGONIA

Changing up Marketing with Project-Based Learning in a FabLab

This presentation will show instructors how to use FabLab equipment/laser cutters, vinyl cutters, and 3D printers to motivate students to learn about Marketing. In addition, explore how to use projects made in the classroom to promote your course and raise funds for student organizations.

→ Elaine Post, Marketing/Business Instructor, Merced County Office of Education - CTE

GARDENIA

Pathways Start in...Middle School!! That's Right, and We Mean ALL Students!

Join the KCSOS - College and Career Programs team as they demo Middle School Career Awareness Curriculum! Our engaging session will put you back in the classroom, for a short time! Immerse yourself in Virtual-Reality simulations, interest surveys, student highlight videos, and UDL! Join us and stay for the prizes!

- Chris Persons, Director - College and Career Programs, Kern County Superintendent of Schools
- Carrie Farwell, K12 Pathways Coordinator, Strong Workforce Program and Kern County Superintendent of Schools
- Scott Raymoure, Program Specialist for Career Education and Professional Learning, Kern County Superintendent of Schools
- Janeyle Thomas, Program Specialist for K14 Educational and Career Advising, Kern County Superintendent of Schools

IRIS

Using the Portfolio and Defense to Support your Graduate Profile/Student Learning Outcomes

The LAUSD Linked Learning office supports the district's CTE-Linked Learning schools with implementation of their performance assessment system and portfolios and culminating defenses of learning.

This presentation will show how schools can use student portfolios and culminating defenses to realize their student learning outcomes or graduate profile.

→ Jennifer Nikopoulos, Linked Learning Instructional Coach, Los Angeles Unified School District

JASMINE

Design-Build-Use: A Model Collaboration and Partnership Between Schools

Educational experiences must be experiential and relevant; collaboration is key. We solve problems and create opportunities for learning. This workshop shows how students/teachers from three ROP/CTE courses, two schools -Culinary Arts, Civil Engineering/Architecture, and Construction Technology - collaborated on a project. Keywords: Culinary, Construction, Engineering, Fusion 360.

- JoAnna Castillo, Engineering Teacher, Clayton Valley Charter High School
- Hilary Dito, Director, College and Career Readiness, Contra Costa County Office of Education ROP

LANTANA

Student Driven Success with Industry Partner Collaboration

The prospect of building a successful CTE program is both exciting and challenging. Join us and explore ways to innovate your program by using practical approaches to collaborating with industry professionals on relevant industry-standard equipment and curriculum materials to create a successful student driven program.

- Damian Lozano, Teacher, Arroyo Valley High School
- Samuel Moore, Teacher, Arroyo Valley High School

LARKSPUR

The CTE Continuum: Creating a Career Exploration Program K-14

As a part of a CDE Middle School Grant in 2019, RUSD's CTE Department developed a K-14 Continuum to help build a comprehensive program. The CTE team will share its Continuum and how it connects different grade levels and groups. Other career exploration resources and strategies will also be provided.

- Ronald Weston, CTE Coordinator, Riverside Unified School District
- Jenna King, Career Support Specialist, Riverside Unified School District
- Nick Mugridge, CTE Liaison, Riverside Unified School District
- Donna Schulte, Job Development Specialist, Riverside Unified School District

Breakout Session III

Thursday, November 17, 2022
2:45 p.m. – 3:45 p.m.

PLUMERIA

Successful Student-Run Enterprises - Cardinal City Bake Shop/Shirt Maker

See how to start and run successful student-run enterprises on your own campus! We will talk about funding, machinery and equipment, support from your administration and successful student outcomes!

- Kim Imbriani, Teacher, San Bernardino High School
- Jeff Imbriani, Teacher, San Bernardino High School

PRIMROSE

CTE Health Science and Medical Technology Industry Certifications

I will present what I have been doing for eight years at two high schools and one community college regarding students creating a professional portfolio supported with evidence of multiple industry-related certifications. Most of the certificates are free of charge and students do not pay a fee (FEMA, AHA, NFHS, CDC, etc.).

- David Pintado, CTE Health Science and Medical Technology Academy Lead, Mount Diablo High School and Diablo Valley College

SALON A

Get a Jumpstart Summer Training Programs

In the summer of 2022, San Bernardino County Superintendent of Schools Alliance for Education piloted three Jumpstart Training Programs for recently graduated high school students to gain skills, earn industry certifications, and network with regional employers. The training programs were Community Health Worker, Drone Pilot Certification, and Advanced Manufacturing. Join us to learn how SBCSS Alliance for Education used innovative workforce partnerships and leveraged resources to develop industry-based training programs that employers used to tap into for talent.

- Terri Giamarino, Program Manager, San Bernardino County ROP – SBCSS
- Shehzad Bhojani, Program Manager, San Bernardino County ROP – SBCSS

SALON B

The Who, What, When, Where and Why of CTE Credentialing

CTE credentialing can be confusing for a lot of people. In this presentation we will cover why you need it, where you can get it, and how you qualify for it. Other topics covered are funding factors, CALPADS codes, middle school electives and common myths about CTE credentials.

- Bridget Mondt, Coordinator - CTE Credential Program, Orange County Department of Education
- Maureen Fechter, Program Specialist - CTE Credential Program, Orange County Department of Education

SALON C

LAUSD Work Ready Badge - Validating and Scaling

By earning the LAUSD Work Ready Badge, high school students demonstrate their readiness to successfully apply for and interview for a job. Learn about the six requirements to earn the Work Ready Badge and LAUSD's process for calibrating and supporting CTE teachers to provide this rigorous opportunity for their students.

- Nancy Le, Specialist, LAUSD CTE-Linked Learning

SALONS 1-3

Sacramento Update - Policy Issues in K-12 Education and CTE

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group

SALON 7

Developing an Authentic Work-Based Learning Experience

Discover how to establish a Work-based Learning program through authentic, project-based assignments. Design Rescue, an on-campus studio, allows students to work directly with clients, such as non-profits or local small businesses. We will take a detailed look at the process of onboarding, consulting with, and executing designs for clients.

- David Block, Graphic Design Teacher, North Orange County ROP
- Dana Lynch, Superintendent, North Orange County ROP
- Linda Skipper, Administrator, Instructional Programs, North Orange County ROP

Breakout Session III

Thursday, November 17, 2022
2:45 p.m. – 3:45 p.m.

SALON 8

The ABC's of CTE

Calling all NEW and veteran teachers, counselors, principals, administrators, district officials, and anyone who wants to learn more about Career Technical Education. Join CAROCP and CRY-ROP for a deep dive into the importance, value and benefits of Career Technical Education in your classrooms and districts. We will answer the questions, "What is CTE?", "Why CTE?", "Why do my students need it?", and explain why CTE is good for businesses and industry. This session will also debunk typical myths of CTE. Participants will leave with CTE resources and links to help them create valuable and more effective CTE programs.

- Tracie Zerpoli, Superintendent, Colton-Redlands-Yucaipa ROP
- Elena Hernandez, Program Manager, Colton-Redlands-Yucaipa ROP

DESERT SUITE 1*

Break the Generational Cycle of Poverty with Equitable CTE

Advocates of CTE know these are often students' favorite classes- but do we embrace the serious potential these programs have to set students on the path to bright financial futures? Learn how quality CTE- when offered equitably- can break the generational cycle of poverty for at-risk students.

- Marianne Bland, Sr. Educational Consultant, Paxton/Patterson LLC

DESERT SUITE 2*

Powerful Credentials Bridging the Gap Between Coding Skills and Future Jobs

In this presentation, we will discuss the value of coding and web-editing credentials that are performed live-in-the-app. We will share market trends and showcase how these vendor-neutral certification exams can support teachers in equipping students with the necessary skills to meet the requirements of post-secondary education and prepare for early-career jobs in tech.

- Bryan Whatley, Vice President Academic Business Unit, Knowledge Pillars

DESERT SUITE 3*

Bridging the Gap, Creating K-12 Engagement through CCMR & WBL Learning

In this solution-driven session, learn from industry and educational professionals how to engage all learners in college, career and military readiness (CCMR) exploration and development to empower students to be future ready. Participants will discuss development of students' occupational identity and building social capital through interactive, digital, World of Work experiences for all students!

- Tasha Sheehan, National Educational Consultant / Former CTE/CCMR Director, Pathful
- Melinda Spivey, National Director of Field Sales - West / Former CTE Director, Pathful

HIBISCUS*

Career Exploration Activities for Middle or High School Classrooms

Helping today's students develop interest in potential careers not only benefits their futures but brings relevant and fun learning opportunities to the classroom. Attendees in this presentation will hear why career exploration is an effective way to grab students' attention and what activities are the most effective for middle and high school classrooms.

- Anne Bogstad, Account Manager, Realityworks
- Dan Conway, Account Manager, Realityworks

SALON 6*

Banzai: Teach the Value of a Dollar!

Banzai is an award-winning financial education program that helps your students learn the value of a dollar. We'll show you how Banzai simulates real-life scenarios in several interactive courses. Banzai meets all state curriculum standards, and we are completely free to use, thanks to the sponsorship of local banks and credit unions!

- Audrey Tenney, Teacher, Banzai

WORKSHOP SESSION ICON KEY

- * Breakout sessions denoted with this icon are hosted by Exhibitors.

Friday, November 18, 2022

7:00 AM – 10:00 AM REGISTRATION (Foyer)

7:00 AM – 8:00 AM VISIT EXHIBITORS/BUFFET BREAKFAST (Salons 4-5)

8:00 AM – 9:30 AM GENERAL SESSION (Salons A-H)

Remarks: Don Bertucci, Conference Co-Chair

Program Cover Contest Awards: Rebel Harrison, Program Cover Coordinator; Teresa Thompson and John Rudy, G-W Publisher

- 1st Place, Evelyn Cardenas, Brea Olinda High School, Brea Olinda USD/
North Orange County ROP
- 2nd Place, Perla Aguilar, Parlier High School, Parlier USD/Reedley College
- 3rd Place, Kaia Budd, Brea Junior High School, Brea Olinda USD/North Orange County ROP

Keynote Speaker: Kevin Fleming, Chief Innovation & Engagement Officer, Los Angeles Regional Consortium; Founder and CEO, Catapult

9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)

10:00 AM – 11:00 AM BREAKOUT SESSION IV

- 4 Skills and 4 Steps to a Successful Career (Salon A)
- Career Ready, Period! Building a CTE Brand with Your WHY (Larkspur)
- Creating a Culture of Success with Get Focused Stay Focused (GFSF) (Gardenia)
- CTE in Alternative Education: Breaking Barriers and Building Bridges (Salon 8)
- CTE Technology Slam - Increase Access & Engagement (Primrose)
- Funding Your Education Dream Scheme! CDE Specialized Secondary Program (SSP) Grants (Salon B)
- Increasing Student Enrollment in CTE Courses and Pathways (Salon 7)
- Industry Partnerships in CTE – Getting Students Ready for the Future of Work (Jasmine)
- Integrated and Equitable Pathways for All: The Linked Learning Approach (Lantana)
- Intro to The Public Safety Academy (Plumeria)
- Knocking Down Barriers for Students Using Tools to Create K-14 CTE Pathways (Begonia)
- Special Populations – Supporting Success Through Access and Equity (Iris)
- Stakeholder Advisory Committees for Successful CTE Programs (Salon C)
- State of the State (Salons 1-3)

HOSTED BY EXHIBITORS

- Advisory Committees: Moving Beyond Compliance (Desert Suite 1)
- Blending Career Exploration and CTE Pathways in Middle School (Salon 6)
- Empowering Students' Health Careers Through Industry Credentials (Desert Suite 2)
- Engaging Students through Alternative Work-based Learning Opportunities (Desert Suite 3)
- Immersive Media with AME Institute (Hibiscus)

Friday, November 18, 2022

11:15 AM - 12:15 PM BREAKOUT SESSION V

- Building a Whole School Approach Integrating CTE Pathways (Larkspur)
- Buying Your Grade and Student-Run Business Enterprises (Plumeria)
- Coachella Valley Alignment of CTE Programs K-12 and Beyond! (Begonia)
- CTE Course and Pathway Guide (Gardenia)
- CTE Teacher Credential Program Consortium – Credential Presentation and Q&A (Desert Suite 1)
- Cyber Escape Room Experience (Primrose)
- Growing Educators Together (Salon 7)
- IEConnect - Expand Access to Pre-Apprenticeship (Salon A)
- Re-Boot and Refresh: Power Up Your CTE Program! (Iris)
- Sacramento Update - Policy Issues in K-12 Education and CTE (Salons 1-3)
- Simple and Successful Advisory Committees: In-person or Virtual (Salon B)
- STEM and Autism – Building on Natural Talents and Affinities (Salon 8)
- Strategies for Recruitment and Retention of Adult Learners (Lantana)
- The “Wall to Wall” Journey (Jasmine)
- Using the Portfolio and Defense to Support your Graduate Profile/Student Learning Outcomes (Salon C)

HOSTED BY EXHIBITORS

- Hands-on Cybersecurity with CYBER.ORG’s Curricula (Hibiscus)
- Industry-Recognized Credentials for Construction/Building Trades (NCCER) (Desert Suite 2)
- Making Computer Science Equitable for Latinx Students (Salon 6)
- Maximizing Student Engagement Through Career Development Opportunities (Desert Suite 3)

12:30 PM - 1:30 PM CLOSING SESSION AND SOCIAL/DOOR PRIZES (Salons A-H)

Remarks: Jimmy Benavides, Conference Co-Chair



Breakout Session IV

Friday, November 18, 2022
10:00 a.m. – 11:00 a.m.

BEGONIA

Knocking Down Barriers for Students Using Tools to Create K-14 CTE Pathways

Creativity is key when planning K-14 CTE Pathways that allow for inclusion of Dual Enrollment inside CTE Pathways, allows for sharing of facilities so adults and HS students can access a stranded program that starts in HS and completes at the community college. Use tools such as credit by exam, sharing instructors and contracting with outside agencies for apprenticeships.

- Amy Woods, Assistant Superintendent, Instruction, Morongo Unified School District
- Jane Abel, V.P. Student Services, Copper Mountain College
- Melynie Schiel, V.P Academic Affairs, Copper Mountain College

GARDENIA

Creating a Culture of Success with Get Focused Stay Focused (GFSF)

Get Focused Stay Focused is a school-wide program using the Career Choices and Changes curriculum to help students create a 10-Year Plan for life success. This workshop will show how this program can be implemented to improve student engagement in all subjects, attendance, discipline, GPAs, intrinsic motivation, skills acquisition, and more. Encourages CTE for ALL students.

- Carol Keiser, Director of CTE, Innovation & Inst. Technology, Wheatland Union High School District

IRIS

Special Populations: Supporting Success Through Access and Equity

How to Read and Understanding an IEP at a Glance? What are Accommodations - Why Students Need These Supports? How do I Implement Supports for Student Engagement and Success?

- Kayla Adler, SAI/RSP Teacher, Palm Desert High School

JASMINE

Industry Partnerships in CTE – Getting Students Ready for the Future of Work

Successful partnerships create opportunities where students can apply new skills, think flexibly, and adapt to the rapidly shifting workforce. Post-COVID graduates will most likely have to change careers multiple times in their adult lives as technology growth continues to reshape the future of work. How do educators develop and sustain successful partnerships to prepare students for future success?

- Nicole Moersch, K12 Pathway Coordinator, San Diego/Imperial Region, Carlsbad USD

LANTANA

Integrated and Equitable Pathways for All: The Linked Learning Approach

When part of an integrated pathway experience, CTE can prepare young people for the full range of post-secondary and career opportunities they deserve. In this session, we will explore the Linked Learning approach and how schools and communities can leverage this research-based approach to cultivate equitable and student-centered pathways.

- Robert Curtis, Senior Director, Linked Learning Alliance
- Cindy Bater, Senior Director, Linked Learning Alliance
- Dan Storz, Senior Director, Linked Learning Alliance

LARKSPUR

Career Ready, Period! Building a CTE Brand with Your WHY

In writing RUSD's second K12 SWP Grant, the CTE team recognized the need to clarify "Why" their work was important. Building on Simon Sinek's work, "Start with Why", the team created its overarching slogan, Career Ready, Period! The CTE team will share the importance of internalizing their "WHY".

- Ronald Weston, CTE Coordinator, Riverside Unified School District
- Jenna King, Career Support Specialist, Riverside Unified School District
- Nick Mugridge, CTE Liaison, Riverside Unified School District
- Donna Schulte, Job Development Specialist, Riverside Unified School District

Breakout Session IV

Friday, November 18, 2022
10:00 a.m. – 11:00 a.m.

PLUMERIA

Intro to The Public Safety Academy

This is an introduction to the SBHS Public Safety Academy. This presentation includes some of the many aspects of public safety using many hands-on crime and training scenarios and industry-certified training equipment.

- Shaun Battle, Lead Teacher, San Bernardino High School
- Eileen Espinoza, Student, San Bernardino High School
- Durell Jones, Teacher, San Bernardino High School
- Karina Roldan, Student, San Bernardino High School

PRIMROSE

CTE Technology Slam - Increase Access & Engagement

The San Bernardino County Superintendent of Schools' Alliance for Education department has leveraged a variety of technology platforms to reach thousands across the Inland Empire. From work-based learning resources to career pipeline events, join us to learn about the technology and access the resources we have created.

- Deidra Puentes, Curriculum Specialist & K12 SWP Pathway Coordinator, San Bernardino County Superintendent of Schools
- Karla Lechuga, Curriculum Specialist, San Bernardino County Superintendent of Schools

SALON A

4 Skills and 4 Steps to a Successful Career

Graduation is an important milestone, but it is not the end goal. There are 4 specific skills all students need, and there are 4 proven steps to ensure alignment between their personality, passions, profession, and purpose. Dr. Kevin Fleming will build upon his inspiring keynote, explain the new economic realities, and share tangible action steps we can take now to help all students gain a competitive advantage when entering the workforce. Join Dr. Fleming as he encourages, challenges, invigorates, and equips us to help students find their purpose on purpose.

- Kevin Fleming, Chief Innovation & Engagement Officer, Los Angeles Regional Consortium; Founder and CEO, Catapult

SALON B

Funding Your Education Dream Scheme! CDE Specialized Secondary Program (SSP) Grants

The CDE Specialized Secondary Programs (SSP) grant funds teachers to create original curriculum for courses connected to a CTE pathway. The multi-year grant (up to about \$335,000 over four-years) funds curriculum writing and Professional Development, technology, equipment, and resources to implement the new program at a California high school.

- Michael Sinclair, SIS/Technology Coordinator, Francisco Bravo Medical Magnet HS, LAUSD
- Rachael Rodriguez, English, Film, Journalism Teacher, Francisco Bravo Medical Magnet HS, LAUSD

SALON C

Stakeholder Advisory Committees for Successful CTE Programs

Learn how our district, LAUSD, is growing participation of industry members in our Advisory Committee, and how we are creating industry subcommittees for 15 industry sectors. We will share documents and materials used at our inaugural luncheon, view slides and videos, and share methods we used to expand industry partner participation.

- Esther Soliman, CTE Administrator, Los Angeles Unified School District
- Seema Puri, CTE Coordinator, Los Angeles Unified School District

SALONS 1-3

State of the State

Join us as we provide you with latest information regarding updates from the state. Possible topics will include the State Plan for CTE, funding, other hot topics, etc. Ask questions and provide feedback to assist the state in moving forward.

- Pete Callas, Administrator, California Department of Education

Breakout Session IV

Friday, November 18, 2022
10:00 a.m. – 11:00 a.m.

SALON 7

Increasing Student Enrollment in CTE Courses and Pathways

Participants will gain knowledge and insight on how to leverage master scheduling and course selection sheets to grow enrollment, increase engagement, and reduce the CTE stigma. Incorporate creative student planning, early college credit, and regional labor force needs to ensure students graduate both college and career ready.

- Kathy Boyd, Director, Career Education, Orange County Department of Education
- Kim Goodwin, Coordinator, OC Pathways, Orange County Department of Education
- Jill Katevas, Administrator, Career Education, Orange County Department of Education
- Margaret Llamas, Coordinator, College and Career Readiness, Orange County Department of Education

SALON 8

CTE in Alternative Education: Breaking Barriers and Building Bridges

Alternative Education settings can pose unique challenges to CTE programs. In this session, we will engage in a discussion on some of these challenges, offer opportunities for input in the field and highlight successful practices that are making an impact!

- Jewyl Alderson, Integrated Curriculum Coordinator, San Diego County Office of Education
- Joell Hanson, CTE Coordinator, Santa Clara County Office of Education
- Hilary Dito, Director, College and Career Readiness, Contra Costa County Office of Education

DESERT SUITE 1*

Advisory Committees: Moving Beyond Compliance

Compliance is the basic principle behind many advisory committees; however, improving quality should be the central tenet. Stakeholders' perspectives are key to unlocking relevant, desirable, and current content. A system of capitalizing on the contributions of administrators, instructors, employers, students, and community partners will facilitate improved outcomes.

- Patrick Rome, Co-Founder/Principal, Higher Education Accreditation Consulting, LLC

WORKSHOP SESSION ICON KEY

- * Breakout sessions denoted with this icon are hosted by Exhibitors.

DESERT SUITE 2*

Empowering Students' Health Careers Through Industry Credentials

Offering industry-recognized credentials helps kick-start CTE students' careers as they move into the workforce. Join National Healthcareer Association to gain insights on how to identify the best certifications for your program, the steps to help your students prepare, and how to create curriculum that aligns with the workforce demands.

- Cassandra Stutzman, Client Executive, National Healthcareer Association

DESERT SUITE 3*

Engaging Students through Alternative Work-based Learning Opportunities

Creating student-centered, CTE classroom activities empowers students to own their learning and demonstrate career readiness competencies in ways that are meaningful to them. In this session, we will explore how students' business mindsets and entrepreneurial thinking can be cultivated through skillful teacher facilitation of in-school, work-based learning programs.

- Teri Jones, Regional Director, Virtual Enterprises International
- Derek Wood, CTE Teacher & ACE Business Academy Coordinator B.E.S.T. Program Director, La Mirada High School

HIBISCUS*

Immersive Media with AME Institute

Capitalize on student interest and prepare your students for the creative industry jobs of tomorrow! Immersive media is everywhere. VR technology like the Oculus headset is something that most students have experienced. Join AME institute for a discussion about technology trends, and hear from a panel of teachers who are incorporating immersive media into their AME pathway.

- Ashley Adams, Executive Director, AME Institute

SALON 6*

Blending Career Exploration and CTE Pathways in Middle School

Learn about two models from middle school districts in California using career readiness activities in CTE classes. Explore the types of social-emotional skills building they include to prepare students for their futures. Hear how student thinking about careers shifted to excitement to engage in career exploration.

- Karen Miles, Executive Director, Get Focused, Stay Focused National Resource Center

Breakout Session V

Friday, November 18, 2022
11:15 a.m. – 12:15 p.m.

BEGONIA

Coachella Valley Alignment of CTE Programs K-12 and Beyond!

Coachella Valley USD recognized the need to prepare students early for college and career readiness through the lens of CTE. Alignment begins in 4th grade with targeted CTE STEAM labs, to Middle School CTE and STEM programs that directly feed into our high school programs and local post-secondary partners. School Board buy-in and other strategies will be shared!

- Marie Perotti, CTE Administrator, Coachella Valley USD
- David Budai, CTE TOSA, Coachella Valley USD

DESERT SUITE 1

CTE Teacher Credential Program Consortium – Credential Presentation and Q&A

The CTE Teacher Credential Program Consortium is made up of representatives from the 15 state approved programs in California, the CTC, and CDE. This presentation will cover CTE Credential information, funding factors, CALPADS codes, middle school electives, and common myths about CTE credentials.

- Bridget Mondt, Coordinator CTE Teacher Credential Program, Orange County Office of Education
- Janet Sloan, Executive Director Fresno ROP/CTE, Fresno County Superintendent of Schools

GARDENIA

CTE Course and Pathway Guide

Developed by Imperial County Office of Education, the CTE Course & Pathway Guide is a publication for students, families and industry partners that clearly lays out Career Technical Education program in Imperial County high schools. Presentation will highlight the value and benefits of the guide and the steps taken to create the guide and promote with local stakeholders.

- Todd Evangelist, Coordinator, Higher Ed. & Adult Learning, Imperial County Office of Education
- Denise Cabanilla, Director, Higher Ed & Adult Learning, Imperial County Office of Education
- Norma Gamez, CTE Specialist, Imperial County Office of Education

IRIS

Re-Boot and Refresh: Power Up Your CTE Program!

Defy distance-learning doldrums! Learn simple but innovative strategies and best practices for bringing CTE back to life. Revitalize your pathways, increase relevance, build relationships, and reinvigorate student interest. Walk away with templates and tools you can use or modify today to streamline, simplify, and surge forward.

- Hillary Wolfe, Executive Director, College, Career and Economic Development, Fontana Unified School District
- Ryan Augustine, Coordinator, College, Career and Economic Development, Fontana Unified School District

JASMINE

The “Wall to Wall” Journey

Join us to learn about Arroyo Valley High School’s Linked Learning College & Career Academies and our journey and how we developed a road map through an Integrated Program of Study, Work-Based Learning Opportunities and a Multifaceted Student Support System for preparing students for the 21st Century careers that await them.

- Dimitrios Chronopoulos, Program Specialist, Arroyo Valley High School
- Damian Lozano, Teacher, Arroyo Valley High School
- Samuel Moore, Teacher, Arroyo Valley High School

LANTANA

Strategies for Recruitment and Retention of Adult Learners

For my dissertation titled, ‘STRATEGIES FOR RECRUITMENT AND RETENTION OF MILLENNIAL STUDENTS AS NURSES’, a qualitative grounded theory study discovered a theoretical model from the interviews of college students between ages 18 and 24 that healthcare leaders’ educators might use to proactively address challenges associated with recruitment and retention of students.

- Karlene Richardson, Certified Health Occupations Teacher, CPR Training Academy of CT, Bristol Public School, Bristol, CT

Breakout Session V

Friday, November 18, 2022

11:15 a.m. – 12:15 p.m.

LARKSPUR

Building a Whole School Approach Integrating CTE Pathways

Addressing challenges, obstacles and triumphs when integrating schoolwide CTE Pathway Programs. Focusing on student outcomes, sustainability, PBL, and articulation. Things to consider include collaboration, community partnerships, and educational partners. Integrating a schoolwide CTE Program can be designed using existing infrastructure and/or designing a new high school.

- Sara Crowder, Coordinator Principal, Riverside County Office of Education
- Dian Martin, Director Learning Support Services, Perris Union High School District
- Erika Tejeda, Principal, Perris Union High School District: Liberty High School

PLUMERIA

Buying Your Grade and Student-Run Business Enterprises

Students will present how they purchase their grade at the end of each semester in my class. Students will also discuss their on-campus, student-run business enterprises, The Nest Student Store and The Nest Coffee Company.

- Anthony dosRemedios, Teacher, San Bernardino High School
- Elizabeth Del Toro, The Nest Coffee Company, Manager, San Bernardino High School
- Anne Martinez, General Manager, San Bernardino High School

PRIMROSE

Cyber Escape Room Experience

Come experience firsthand an escape room that you can use with your middle school students to introduce them to the in-demand world of cybersecurity. Participants will leave with a toolkit they can utilize to create the same experience for their students. Come prepared to play!

- Karen Goss, Curriculum Specialist/ K12 Pathway Coordinator, San Bernardino County Superintendent of Schools

SALON A

IEConnect - Expand Access to Pre-Apprenticeship

IEConnect aims to expand access to pre-apprenticeships for all students within the Inland Empire. It streamlines and standardizes processes for business and education partners to participate seamlessly across the region. Learn more about this two-county initiative and the infrastructure necessary to meet the needs of multiple systems.

- Shehzad Bhojani, Program Manager Alliance for Education, San Bernardino County Superintendent of Schools

SALON B

Simple and Successful Advisory Committees: In-person or Virtual

Advisory Committees are a vital part of every CTE program. In this session you will learn the value of holding District Advisory Committees along with tips and tricks to make the event simple and successful. Resources for invitation letters, schedules, and checklists provided.

- Jennifer Horton, College and Career Coordinator, Western Placer Unified School District

SALON C

Using the Portfolio and Defense to Support your Graduate Profile/Student Learning Outcomes

The LAUSD Linked Learning office supports the district's CTE-Linked Learning schools with implementation of their performance assessment system and portfolios and culminating defenses of learning.

This presentation will show how schools can use student portfolios and culminating defenses to realize their student learning outcomes or graduate profile.

- Jennifer Nikopoulos, Linked Learning Instructional Coach, Los Angeles Unified School District
- Nancy Le, CTE-Linked Learning Specialist, Los Angeles Unified School District

SALONS 1-3

Sacramento Update - Policy Issues in K-12 Education and CTE

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group

Breakout Session V

Friday, November 18, 2022
11:15 a.m. – 12:15 p.m.

SALON 7

Growing Educators Together

Develop an innovative professional development program through Career Technical Education that will increase student engagement and learning. Ensure that students of all learning abilities (general education, special education, and English learner programs) are prepared for college and career.

- Joyce Foss, Coordinator Curriculum & Instruction, Orange County Department of Education
- Gloria Duncan, Lead Coach, Institute for Leadership Development, Orange County Department of Education

SALON 8

STEM and Autism - Building on Natural Talents and Affinities

Individuals with autism have a number of natural talents and strengths which lend themselves to success in STEM pursuits. Many large corporations, such as Microsoft, SAP, Ford, and Capital One hire autistic individuals for their extraordinary potential. What are these talents and strengths that they possess, and how best to nurture them in school and beyond?

- Ellis Crasnow, Senior Director of STEM Education, The Help Group

DESERT SUITE 2*

Industry-Recognized Credentials for Construction/ Building Trades (NCCER)

Improve your programs to meet State & Federal Guidelines (Perkins) and provide pathway articulation to post-secondary and industry with portable, recognized credentials that are delivered through a standardized system of accreditation, instructor certification, curriculum assessments, and a national registry. The NCCER is a 501 (c) 3 not-for-profit education foundation.

- Ross Rector, Workforce Development Manager, NCCER - National Center for Construction Education & Research
- Anthony Ayerza, NCCER Sponsor Rep/CDE, Fresno County office of Education
- Karen Keith, NCCER Exec Dir/West Region, Pearson/NCCER

DESERT SUITE 3*

Maximizing Student Engagement Through Career Development Opportunities

The search for middle schools to identify ways to increase student engagement is an opportunity to introduce CTE programming. In this session, participants will discuss instructional/programming strategies to help middle-level educators enhance engagement and interaction through meaningful career development experiences that prepare their students for success.

- William Wilson, National Middle School Program Director, Virtual Enterprises International, Inc.

HIBISCUS*

Hands-on Cybersecurity with CYBER.ORG's Curricula

In this session, you will learn how to implement Cybersecurity in your classroom with the help of CYBER.ORG's free Cybersecurity course. Aligned to CompTIA's SY0-601 Security+ objectives, this course is aimed at preparing students to become workforce-ready by exploring the threats and vulnerabilities of cybersecurity.

- Joseph MacAdam, Director of Curriculum, CYBER.ORG

SALON 6*

Making Computer Science Equitable for Latinx Students

Moreno Valley Unified School District is making a difference for their underserved students by expanding their computer science pathways. Join us in this workshop to see the steps they have taken and the results they are seeing. All participants will leave with free resources to implement in your school/district.

- Jarom Sessions, Partnership Manager, Skill Struck
- Donna Woods, CTE Instructor, Moreno Valley Unified School District

WORKSHOP SESSION ICON KEY

- * Breakout sessions denoted with this icon are hosted by Exhibitors.

Thank You!

DOOR PRIZE DONORS

AME Institute
Brandini Toffee
California Association of Leaders for Career Preparation (CALCP)
Certiport
Creating Creators
Disney Imagination Campus
eDynamic Learning
First Financial Credit Union
G-W Publisher
Pathful
Paton Group | An H2I Group Company
Paxton/Patterson LLC
Personal Finance Lab
Savvas Learning Company
SchoolsFirst Federal Credit Union
Society of Wood Manufacturing
Squarage LLC
SWM (Society of Wood Manufacturing) c/o AWFS
The Association of Career and College Readiness Organizations (CAROCP)
Virtual Enterprise International
YouScience

ACKNOWLEDGEMENTS

Chaffey JUHSD Lithography
Los Angeles County Office of Education – CTE
Michele Schirmers, North Orange County ROP

We regret any omissions due to printing deadlines

STRENGTH IN MEMBERSHIP

Membership Benefits



Membership

You are part of a Career Technical Education organization whose 67 institutional members are located throughout the State of California.

Thank you for joining!

Networking

Members build professional networks at meetings and events and stay connected through Twitter and Facebook.

Career Advancement

Opportunities to take the next step in your career through CAROCP's district partnerships, job posting, flier distribution, and networking.

Legislative Advocacy

The primary work of CAROCP is to support Career Technical Education through the advocacy work of its members and legislative advocates in the State Capital.

Cutting Edge Information

Opportunities to be the best and first informed by CDE representatives and by the CAROCP legislative advocates in Sacramento.

Professional Recognition

CTE professionals, institutions, and partners recognized for their contributions to excellence.

Professional Development

Members participate in CAROCP's professional development events including the annual Fall CAROCP/CALCP conference and regional CAROCP meetings.



The Association of Career and College Readiness Organization

<https://carocp.com>

CONNECT • INSPIRE • ACHIEVE

Student Scholarships & Classroom Supplies and Equipment Grant

Student Scholarships

The California Association of Leaders for Career Preparation (CALCP) Board of Directors has established CTE Scholarships for outstanding seniors enrolled in CTE programs. Minimum scholarship amount: \$500

Classroom Supplies and Equipment Grant

The Classroom Supplies and Equipment Grant was created to assist with the unfunded needs of students in the classroom. Maximum grant amount: \$1,000

More Information

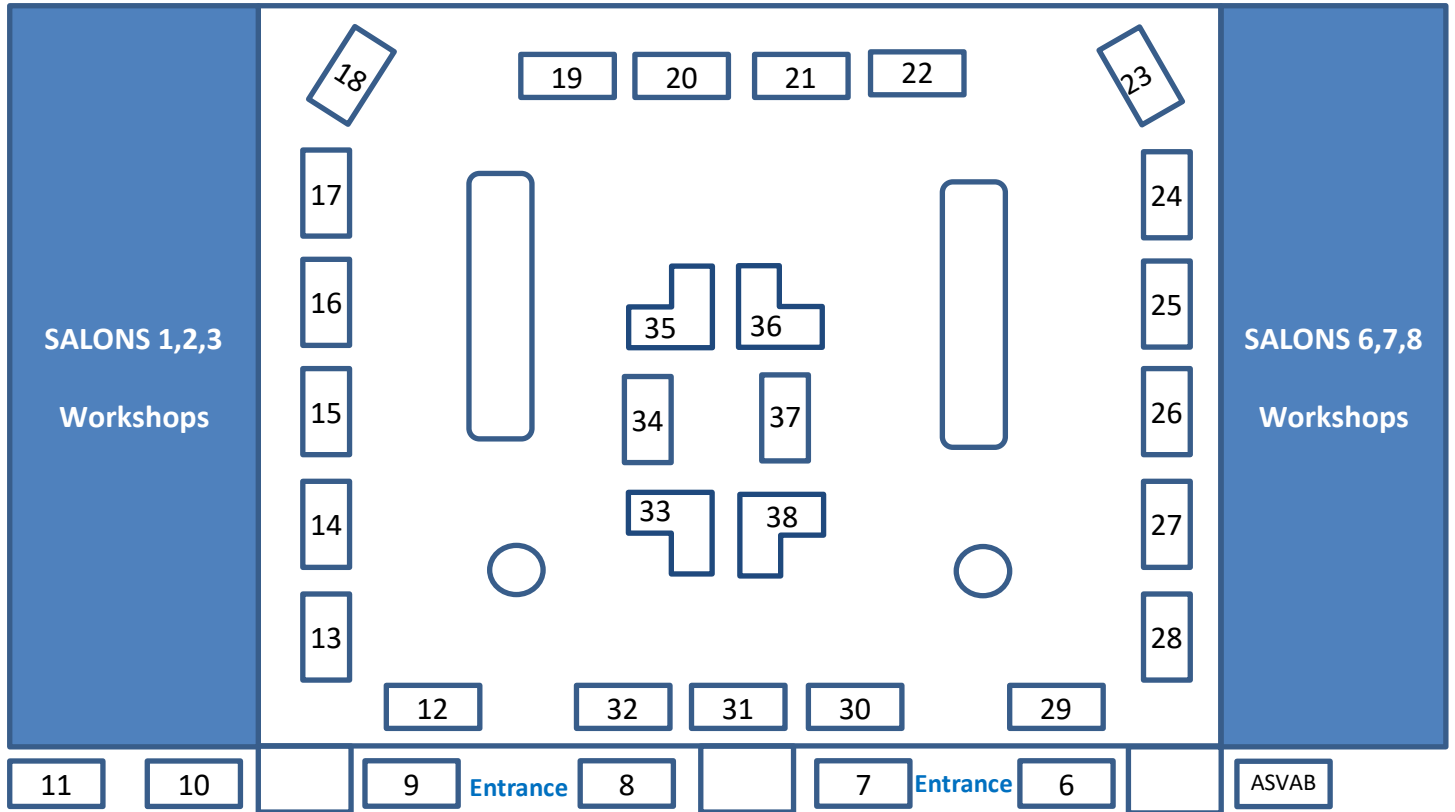
- ✓ These exclusive opportunities are for 2022 CTE Conference attendees only.
- ✓ Application packages must be postmarked no later than **Friday, March 3, 2023**.
- ✓ Visit our website at CALCP.ORG to learn more!



See our 2020 Scholarship Winners!



CTE CONFERENCE EXHIBITOR LAYOUT (Salon 4,5)



Note: Booth #s 33, 35, 36, and 38 are 2 6' tables Center area back-to-back with no divider

MAIN HALLWAY



- 1 – Academic Innovations/Get Focused
- 2 – Skill Struck
- 3 – Squarage
- 4 – zSpace
- 5 – Society of Wood Manufacturing
– ASVAB
- 6 – Personal Finance Lab
- 7 – iCEV
- 8 – Certiport
- 9 – First Financial CU
- 10 – Pathful
- 11 – CAROCP
- 12 – Savvas Learning Company

- 13 – Pearson/NCCER
- 14/15 – Realityworks
- 16 – Knowledge Pillars Education Inc.
- 17 – YouScience
- 18 – SchoolsFirst FCU
- 19/20 – Klein Educational Systems Inc
- 21 – CYBER.ORG
- 22 – AME Institute
- 23 – Future N Focus – Dream Catcher
- 24 – Disney Imagination Campus
- 25 – Higher Education Accreditation Cons.
- 26 – eDynamic Learning

- 27 – GoEngineer
- 28 – **Brighten Learning**
- 29 – National Healthcareer Association
- 30 – Paton Group
- 31 – Paton Group
- 32 – Nat. Geo. Learning/Cengage
- 33 – **G-W Publishers**
- 34 – Banzai
- 35 – Virtual Enterprise International
- 36 – Vex Robotics
- 37 – Creating Creators
- 38 – Paxton Patterson

Please Thank and Support Our Sponsors

Program Cover Contest Sponsor
G-W Publishers

Conference Lanyards
Certiport

Conference Wrist Bands
First Financial CU

Conference WiFi
eDynamic Learning

Mid Day Snacks
Brighten Learning

Exhibit Area Beverages
iCEV

**ACADEMIC INNOVATIONS/
GET FOCUSED...STAY FOCUSED (1)**

59 S 100 E, Saint George, Utah 84770
5290 Overpass Road Suite 220, Santa Barbara, CA 93111
805 503-8384
Monica Carmo monica.carmo@academicinnovations.com
Karen Miles karen@getfocusedstayfocused.org
Paul De La Cerda paul@mrizekglobal.com
Jeffrey Mrizek jeffrey@mrizekglobal.com

Get Focused Stay Focused is a dual credit college and career readiness guidance program which acts as a foundational course for high school CTE pathways.



AME INSTITUTE (22)

719 1st St., Coronado, CA 92118
619-743-0519
Ashley Adams ashley@ameinstitute.org
Merlynne Godwin merlynne@ameinstitute.org

The AME Institute delivers hands-on, creative industry-driven professional learning and networking opportunities for Arts, Media, and Entertainment (AME) teachers.



ASVAB CAREER EXPLORATION PROGRAM

1776 E. Grand, El Segundo, California 90245
(224) 480-7407
Ron Lethcoe ronald.g.lethcoe.civ@army.mil

Career Exploration Program that uses the students aptitude and interests to find jobs that meet their individual needs.

BANZAI (34)

2230 N University PKWY Ste 14, Provo, Utah 84003
512-439-9143
Audrey Tenney audrey@banzai.org

Banzai is an award-winning financial education program that helps your students budget wisely. We align with your state's curriculum and best of all, we're completely free, thanks to the sponsorship of local banks and credit unions!



**BRIGHTEN LEARNING (28)
GET FOCUSED STAY FOCUSED
SNACK SPONSOR**

162 S. Rancho Santa Fe Rd
Suite E70 Box 228, Encinitas, California 92024
760-840-9977
Marc Zimmerman marc@brightenlearning.com
Karen Allen karen@brightenlearning.com

Teen Career Path is the 1st of its kind Video Game Experience for Career Exploration. The program covers 15 job sectors and 23 simulated job experiences. Funded by The National Science Foundation with a phase I-II grant.



These exhibitors are presenting a workshop. See Breakout Session Schedule for more information

**CERTIPOINT (8)
LANYARD SPONSOR**

1633 W. Innovations Way, 5th Floor
Lehi, Utah 84043
385-307-0350
Francie Stewart francie.stewart@pearson.com
Lori Monson lori.monson@pearson.com



Certiport is dedicated to helping people succeed through industry-recognized certification. Our credentials are aimed at enhancing individual productivity, marketability, and value. Certiport manages a sophisticated portfolio of leading certifications.



CREATING CREATORS (37)

122 w 62nd St, Los Angeles, California 90003
201-615-4284
Jessica Just jessica@creatingcreators.net
Polo Munoz polo@creatingcreators.net

A youth development company to support and align the lessons in the classroom, with the entrepreneurial, creative, and collaborative rigor of film production and 21st century skills of working professionals.

CYBER.ORG (21)

6300 E Texas St, Bossier City, Louisiana 71111
(330) 407-1733
Joseph MacAdam joe.macadam@cyber.org
John Queen john.queen@cyber.org

CYBER.ORG's goal is to empower educators as they prepare the next generation to succeed in the cyber workforce of tomorrow.



DISNEY IMAGINATION CAMPUS (24)

1150 West Magic Way, Anaheim, California 92802
321-939-7560 www.disneycampus.com
Denise Sparacio DLR.Campus.Sales@disney.com
Taylor West
Mitch Mochlinkar

Disney Imagination Campus is a collection of immersive, project-based educational experiences within Disney Parks, designed to grow creativity and imagination in the next generation of leaders, dreamers and doers.

**eDYNAMIC LEARNING (26)
INTERNET SPONSOR**

1256 Main St Suite 56
Southlake, Texas 76092
559-701-3482
Lauri Leone lauri.leone@edynamiclearn.com
David Reasoner david.reasoner@edynamiclearning.com



eDynamic Learning is North America's largest publisher of online CTE and elective digital courseware offering nearly 250 courses for grades 9-12.



FIRST FINANCIAL CREDIT UNION (9)
WRIST BAND SPONSOR

650 Sierra Madre Villa Suite 300
Pasadena, California 91107
626-315-7716
Therese El Khoury



telkhoury@ffcu.org

At First Financial, we value and take tremendous pride in serving the financial needs of the educational community. We were founded by educators over 89 years ago. our products are designed to save you \$\$.



FUTURE N FOCUS - DREAM CATCHER (23)

8298 Miramar Circle, Jurupa Valley, California 92509
909-262-6611
Linda Zeigler
Steve Ward

linda@dreamcatcherprogram.com
steve@dreamcatcherprogram.com

Dream Catcher is a dynamic, interactive online Career Readiness program that will guide participants to Discover Their Purpose through inspirational tools, encouraging videos, self-awareness activities and career coaching.



G-W PUBLISHER (33)

STUDENT COVER CONTEST SPONSOR
18604 West Creek Dr, Tinley Park, IL 60477
800-323-0440
Theresa Thompson
John Rudy
John Miller

tthompson@g-w.com
jrudy@g-w.com
jmiller@g-w.com



Goodheart-Willcox is a leading publisher of Career and Technical Education textbooks and digital learning solutions, providing authoritative content that teachers rely on for their classrooms.

GOENGINEER (27)

498 Avenida de las Rosas, Encinitas, California 92024
760-473-3024
Dave Alpert

alpert@goengineer.com

SOLIDWORKS and 3DEXPERIENCE design and simulation STEAM software. Stratasys and Object 3D printers. Artec and Creaform 3D scanners.

HIGHER EDUCATION ACCREDITATION CONSULTING (25)

1300 Northwest Parkway #126, New Brighton, MN 55112
612-703-1517
Patrick Rome
Renee Pellom

prom@higheredaccred.com
rpellom@higheredaccred.com

Consultation services helping institutions traverse the sometimes-complex policies, processes, and practices related to career and technical education including accreditation, strategic planning and program development.



These exhibitors are presenting a workshop. See Breakout Session Schedule for more information

iCEV (7)
BEVERAGE SPONSOR

1020 SE Loop 289, Lubbock, TX 79404
806-745-8820
Steve DeRose
Stephan Bering



steve.derose@cevmultimedia.com
sphan.bering@cevmultimedia.com

iCEV Multimedia is the leader in producing online CTE curriculum, instructional materials and certification testing.



KLEIN EDUCATIONAL SYSTEMS INC. (19-20)

881 Baxter Drive, STE 100, South Jordan, Utah 84095
800-698-3249
Joe Ray
Mike Ray

joe@kleineducational.com
mike@kleineducational.com

Leading Workforce Training Consultant and distributor of CTE learning systems and Industrial Automation training solutions for k-12 pathways. We provide curriculum and industrial training equipment tied to industry certifications.

KNOWLEDGE PILLARS EDUCATION INC. (16)

2851 Spafford St., Davis, CA 95618
801-610-9295
Amy Osmond Cook
Bryan Whatley

amy@stagemarketing.com
bryan.whatley@knowledge-pillars.com

Knowledge Pillars is a leading global provider of live-in-the-app coding and web-editing IT practice and certification exams that actively contribute to career improvement and quality in IT education.



NATIONAL GEOGRAPHIC LEARNING/CENGAGE (32)

200 Pier Four Rd, Boston, Massachusetts 02210
858-551-4255
Tom Eddy
Vickie Rothwell

tom.eddy@cegage.com
vicki.rothwell@cegage.com

Pre-K-12 School educational materials including science, social studies, mathematics, language arts, world languages, career & technical education and advanced, honors, and electives.

NATIONAL HEALTHCAREER ASSOCIATION (29)

11161 Overbrook Rd Leawood, KS 66211
913-661-6199
Cassandra Stutzman

cassandra.stutzman@nhanow.com

The National Healthcareer Association offers eight nationally accredited certifications that are recognized and respected by employers.



Please stop by and thank our sponsors

PATHFUL (10)

750 N Saint Paul St Ste 250 - PMB 63880,
 Dallas, Texas 75201-3206
 254-681-9982
 Tasha Sheehan
 Seldon Short
 Tricia Fox

tsheehan@pathful.com
 sshort@pathful.com
 mstriciafox@gmail.com

Pathful is an emerging company highly positioned to take all students on a career exploration journey that starts with assessment and culminates with live industry engagement and placement.

**PATON GROUP (30-31)**

787 W. Woodbury Road, Altadena, CA 91001
 800-826-0570
 Brad Roa
 Roger Furlong

brad@patongroup.com
 roger@patongroup.com

Start a NEW Engineering, Robotics, advanced Manufacturing or Fab Lab, today! We offer integrated turnkey solutions bundled with professional development & ongoing tech support to ensure success.

PAXTON/PATTERSON (38)

4141 W 126th Street, Alsip, IL 60803
 877-243-8763
 Marianne Bland
 Jud Wood

marianne@paxpat.com
 jud@paxpat.com

Your CTE Curriculum partner for hands-on career exploration labs in elementary, middle and high school (UC A-G approved healthcare and construction courses)!

**PEARSON/NCCER (13)**

400 Center Ridge Dr., Austin, TX 78753
 800-720-3870 ext. 4
 Karen Keith

karen.keith@pearson.com

Construction & Skilled Trades ~ NCCER in partnership with CDE delivers portable, stackable industry-recognized credentials. www.nccer.org

**PERSONALFINANCELAB.COM (6)**

17 Audubon Pond Road, Hilton Head, SC 29928
 714-679-6600
 Paul Vasey

pvasey@stocktrak.com

An online financial literacy platform that brings Personal Finance to life through our Budgeting game and Stock Market simulation.

**REALITYWORKS (14-15)**

2709 Mondovi Road, Eau Claire, WI 54701
 800-262-3806
 Anne Bogstad
 Dan Conway
 Karen McDowell

anne.bogstad@realityworks.com
 dan.conway@realityworks.com
 karen.mcdowell@realityworks.com

Realityworks, Inc. is a Wisconsin-based company that creates innovative learning tools for skills training. We offer interactive resources for many CTE fields, including FACS, Health Science, Agriculture, Welding & Trades

**SAVVAS LEARNING COMPANY (12)**

15 E Midland Ave. Ste 502, Paramus, New Jersey 07652
 623-253-4695
 Erica Daschbach

erica.daschbach@savvas.com

At Savvas, we believe learning should inspire. Our next-generation K-12 learning solutions engage students and empower teachers, helping all learners discover their greatness.

SCHOOLSFIRST FCU (18)

2115 N Broadway, Santa Ana, California 92706
 714-882-9841
 Shawna Kerlegon

skerlegon@schooolsfirstfcu.org

We've been helping school employees build their futures since 1934. We design our products and services with you in mind.

SKILL STRUCK (2)

629 E Quality Drive, American Fork, Utah 84003
 480-800-7521
 Jarom Sessions
 Sarah Lucas

jarom@skillstruck.com
 sarahlucas@skillstruck.com

Skill Struck the platform and curriculum for schools to expand their computer science and ICT pathways. With courses such as Python, Game Design, Web Development, and more!

**SOCIETY OF WOOD MANUFACTURING (5)**

2400 E Katella Ave Ste 340, Anaheim, California 92806
 562-225-8055

Saul Martin
 Mike Trejo
 SWM is a chapter of AWFS a national trade association for the wood manufacturing industry. SWM/AWFS is headquartered in Anaheim and focused on supporting CTE programs and connecting students and teachers with industry.

smartin@awfs.org
 miketrejo79@gmail.com

SQUARAGE (3)

20244 Red Cedar Dr., Walnut, CA 91789
 909-576-0702

Eric Fan

squarage@gmail.com

Counter-intuitive CTE content for a Post-Modern Workforce: Interview Skills, Job Searching, Mental Health, and Job Retention.



Please stop by and thank our sponsors

VEX ROBOTICS (36)

6725 FM 1570 W, Greenville, Texas 75402
760-953-5904
Jordan McKee mailto:jordan_mckee@vex.com

VEX Robotics allows students to hone STEM skills needed to succeed in the 21st century. Designed for CTE, VEX introduces concepts like construction, palletizing, etc to empower the manufacturing workforce of the future.

VIRTUAL ENTERPRISE INTERNATIONAL(35)

122 Amsterdam Avenue, New York, New York 10023
CA Phone: 818-298-9803
Teri Jones tjones@veinternational.org
Will Wilson wwilson@veinternational.org

VE offers middle school and high school programs that provide all students with authentic, collaborative, immersive business and entrepreneurial experiences through the operation of student created businesses.



YOUSCIENCE (17)

751 Quality Drive, Suite 200, American Fork, Utah 84003
801-362-4447
Chase McCubbins chase.mccubbins@yousciene.com
Luke Voorhies luke.voorhies@youscience.com

With revolutionary career guidance and industry-recognized certifications, we empower individuals to uncover their natural talent, validate their skills and knowledge, and pursue their best-fit educational pathways.

zSPACE (4)

Ben Peterson bpeterson@zspace.com
2050 Gateway Pl, Suite 100 - 302,
San Jose, California 95110
(510) 326-1969

The zSpace Inspire is a comprehensive solution consisting of Windows-based AR/VR laptops, software, standards-aligned content, and professional development.

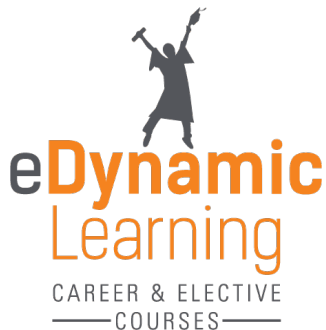
Thank You To Our Sponsors



Program Cover Contest Sponsor



Conference Lanyards



Conference WiFi



Conference Wrist Bands



Afternoon Snacks



Exhibit Area Beverages



INDUSTRY CERTIFICATIONS - THE CURRENCY FOR 21ST CENTURY ECONOMIES

Thursday

10:30 - 11:30 A.M.

Desert Suites 2

Ready to enhance your students' success through certification? As a leading provider of certification programs globally, Certiport provides industry recognized official certifications for college and career readiness.

Learn more at www.certiport.com

Visit us at Booth #8



INTRODUCING AUTOMOTIVE & COSMETOLOGY

iCEV now has Automotive & Cosmetology offerings available through Today's Class



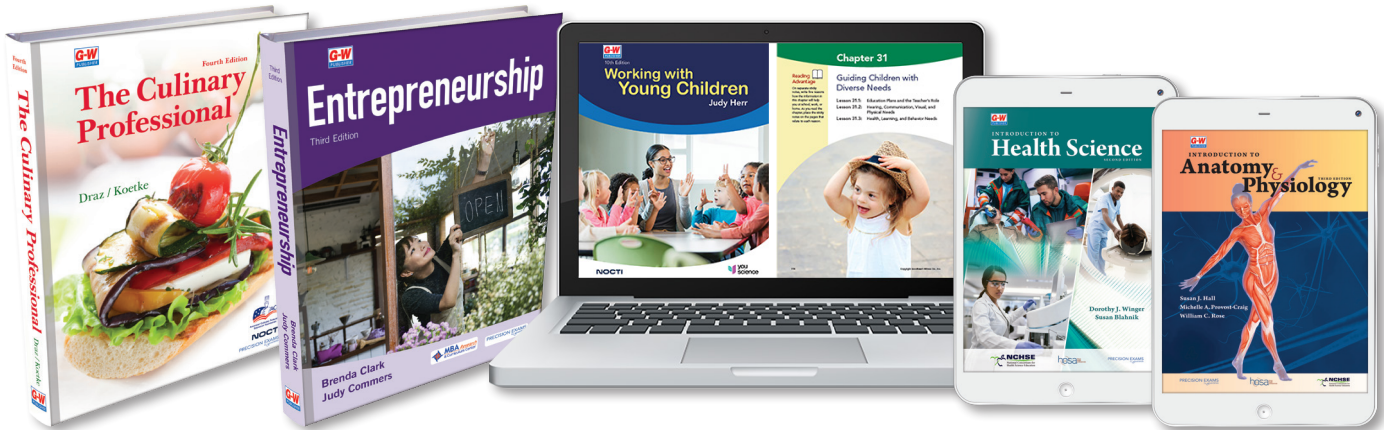
iCEV has acquired the K-12 and post-secondary segment of Today's Class, a leader in online educational courses for secondary schools, career centers and technical colleges, bringing recognized Automotive and Cosmetology content offerings to iCEV.

Visit **BOOTH #7**
to find out more!



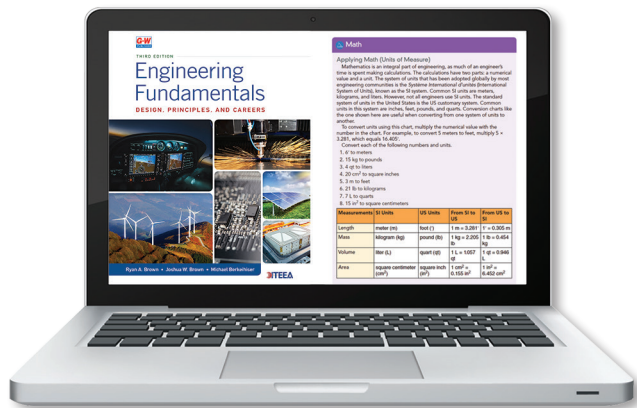
Scan the QR code to view full course lists
www.icevonline.com/todays-class

Request Free Previews of Hands-On CTE Curriculum for California Educators



Visit us in Booth #33

- Activities
- Lesson Plans
- Presentations
- Assessments
- Workbooks
- Interactive Content



Contact your Educational Consultant

John Rudy
Southern California
Educational Consultant
708.638.3995
jrudy@g-w.com

Theresa Thompson
Regional Sales Manager
708.929.2010
tthompson@g-w.com

John Miller
Northern California
Educational Consultant
708.638.3938
jmiller@g-w.com



Visit me at
Booth #9

FIRST FINANCIAL

CREDIT UNION

Discover products and solutions **designed just for you!**

Simplified Checking and Savings Accounts for Your Busy Lifestyle

- Free Convenience Checking
- Free Online and Mobile Banking
- Earn **3.00% APY** on a special **School Employee Flex Share Certificate (CD)***

Affordable Loans to Make Your Wallet Smile

- Low Fixed-Rate Platinum Visa
- Flexible Home Loan Solutions
- Affordable Auto Loans and Free Auto-Buying Service - PALM
- And Much More!

Therese El Khoury, Community Relations Director
Mobile: (626) 315-7716 Email: telkhoury@ffcu.org



SCAN AND
LEARN MORE

In order to take advantage of these specials, you must be a First Financial Credit Union (FFCU) member and meet eligibility requirements to establish membership. All loans are subject to credit approval and all FFCU policies and procedures. Loan rates are based on credit history, collateral criteria and term of loan. Loan pricing that you may qualify for can be different based on your credit history, loan-to-value (LTV), occupancy, property type, loan amount, loan purpose, and income/financial obligations. A minimum credit qualifying score is required. Other terms and conditions subject to change without notice. *APY=Annual Percentage Yield. The minimum opening deposit is \$50 and maximum opening/monthly deposit is \$3,000. Can only be opened by current employees of a school/school district. Retired employees are not eligible. Restrictions apply, including only one School Employee Flex Share Certificate (CD) per member and/or per household. Fixed-term and fixed-rate of 12 months from date of opening. Dividends are calculated on the average daily balance and paid only at maturity. Dividends will automatically transfer to your FFCU savings or checking account and your School Employee Flex Share Certificate will be closed. Dividends will not be paid if account is closed prior to maturity. Call (800) 537-8491 for current rates/yields and for complete details. Rates subject to change without notice. First Financial is an equal opportunity lender. Federally insured by NCUA. NMLS #782737. Information accurate as of August 5, 2022.





CTE Educators

Let's talk about STEM Career Exploration >>>

Booth #28

CAREER SECTORS

Accounting & Auditing
 Arts, Entertainment, Media
 Construction, Trades
 Customer service
 Engineering jobs
 Geoscience
 Health & Social Care
 Information Technology
 Installation, maintenance & repair
 Law enforcement
 Restaurant & Food Service
 Retail and Wholesale
 Sales
 Science & Research
 Warehousing & Distribution



Watch Teen Career Path

STEM CAREERS

Certified Nurse Assistant
 Electrical technician
 Water Quality Specialist
 I & C Technician
 Registered Nurse
 Game Programmer
 Entry Level Engineer
 Data Analyst
 Wildlife Biologist
 Research Scientist
 Civil Engineer
 Pathologist
 3D Animator
 Crime Scene Leader
 Supply Chain Manager (Logistics)
 Forensic Scientist
 IT Specialist

Funded by a grant from the National Science Foundation, Teen Career Path helps students to virtually explore STEM careers representing 15 different job sectors.

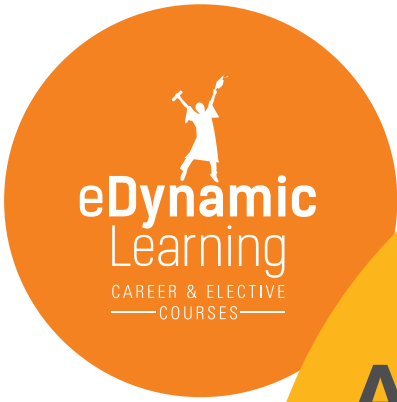


Brighten Learning
www.BrightenLearning.com



Follow us
 @brightenlearn

*Career
 Exploration*



CA Aligned
CTE Pathways
with CALPAD
Codes

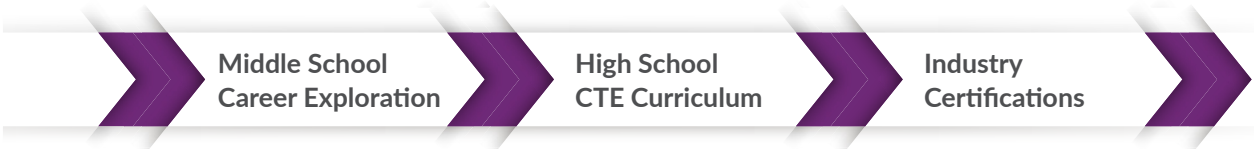
A Pathway to Success.

- Middle School Career Exploration
- High School Career Discovery
- Workplace and Internship Readiness



LEARN MORE AT BOOTH #26

eDynamic Learning is the largest publisher of Career and Technical Education and Elective courses in North America and the only publisher solely dedicated to developing programs of study in pathways leading to industry-recognized certifications.



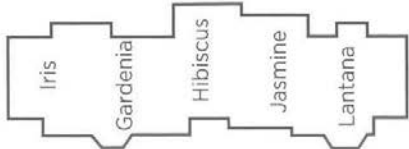
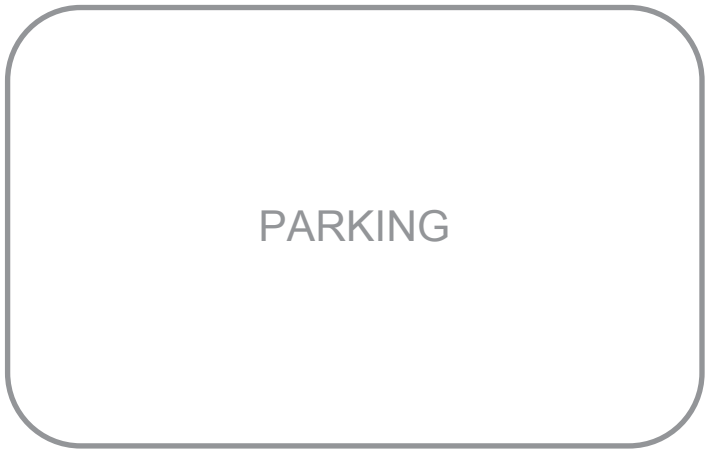
Contact
David "Buzz" Reasoner
206.605.9955

WORKSHOP:
Guide Passion to Purpose with
Engaging CTE and Elective Courses Session #1
Desert Suites 1 | 10:30 am - 11:30 am

SPONSORED WIFI PASSWORD:
eDynamicLearning



Contact
Lauri Leone
559.701.3482



UPPER LEVEL

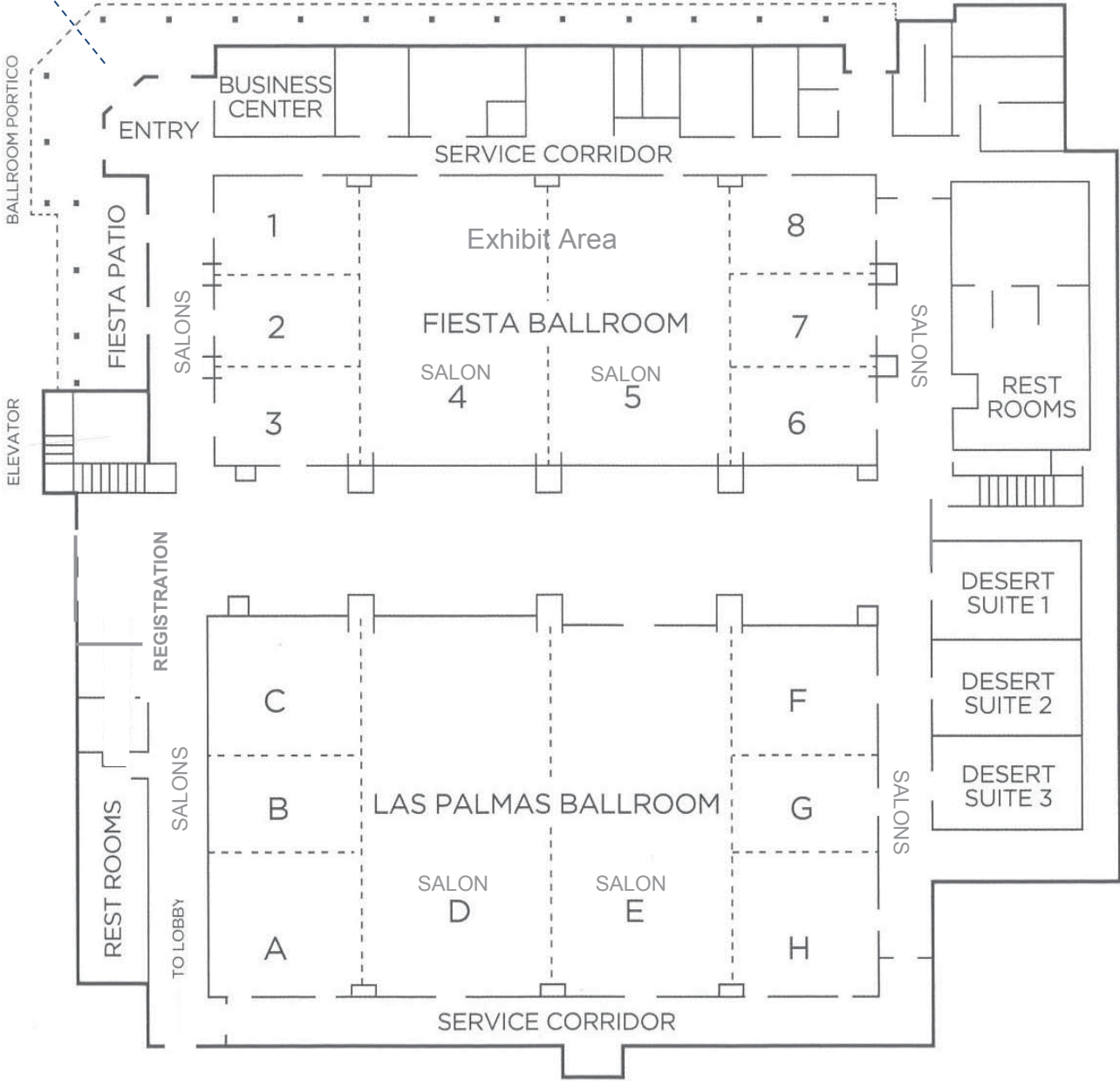


FAIRWAY COURTYARD

LOWER LEVEL



Walking path to Fairway Courtyard Rooms



THURSDAY, 11/16/22

FRIDAY, 11/17/22

| ROOM | BREAKOUT SESSION I 10:30 AM – 11:30 AM | BREAKOUT SESSION II 1:15 PM – 2:15 PM | BREAKOUT SESSION III 2:45 PM – 3:45 PM | BREAKOUT SESSION IV 10:00 AM – 11:00 AM | BREAKOUT SESSION V 11:15 AM – 12:15 PM |
|-------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| BEGONIA | Addressing Technician Shortages in Trucking with CTE | Authentic Evaluations of a CTE Program | Changing up Marketing with Project-Based Learning in a FabLab | Knocking Down Barriers for Students Using Tools to Create K-14 CTE Pathways | Coachella Valley Alignment of CTE Programs K-12 and Beyond! |
| GARDENIA | Bridging the Middle and High School Divide | Career Fairs for Every Student | Schools! That's Right, and We Mean ALL Students! | Creating a Culture of Success with Get Focused Stay Focused (GFSF) | CTE Course and Pathway Guide |
| HIBISCUS* | Linking High School and College CTE Pathways - the Dual Enrollment Career Curriculum Connection | Projects Are the New Résumé: Job Search Readiness for CTE | Career Exploration Activities for Middle or High School Classrooms | Immersive Media with AME Institute | Hands-on Cybersecurity with CYBER.ORG's Curricula |
| IRIS | Integrated PBL: How Manufacturing and Sports Medicine Collaborate on Projects | Leave with a Plan! Create Your Next Employer/Community Engagement Events | Using the Portfolio and Defense to Support your Graduate Profile/Student Learning Outcomes | Special Populations--Supporting Success Through Access and Equity | Re-Boot and Refresh: Power Up Your CTE Program! |
| JASMINE | Utilizing CTE Student Leaders to Welcome Incoming Freshman | Recruiting and Retaining CTE Teachers - Innovative Practices | Design-Build-Use: A Model Collaboration and Partnership Between Schools | Industry Partnerships in CTE – Getting Students Ready for the Future of Work | The "Wall to Wall" Journey |
| LANTANA | Transforming the High School Experience Through Work-Based Learning | Utilizing High-Quality Partnerships to Improve Pathway Development | Student Driven Success with Industry Partner Collaboration | Integrated and Equitable Pathways for All: The Linked Learning Approach | Strategies for Recruitment and Retention of Adult Learners |
| LARKSPUR | Building Your Career and College Readiness Program | Building Collaboration and Alignment Between CTE and Workability I | The CTE Continuum: Creating a Career Exploration Program K-14 | Career Ready, Period! Building a CTE Brand with Your WHY | Building a Whole School Approach Integrating CTE Pathways |
| PLUMERIA | Teaching Virtual Reality, Video Game Design, Programming, and Publishing | Student Filmmaking Bootcamp? You Can Do It Too! | Successful Student-Run Enterprises - Cardinal City Bake Shop/Shirt Maker | Intro to The Public Safety Academy | Buying Your Grade and Student-Run Business Enterprises |
| PRIMROSE | CTE in the Community - Forging New Spaces for Work-Based Learning | From Theory to Action: How to Support Industry Experts in Their Transition to K-12 Settings | CTE Health Science and Medical Technology Industry Certifications | CTE Technology Slam - Increase Access & Engagement | Cyber Escape Room Experience |
| SALON A | Apprenticeships Reaching Career Horizons (ARCH) | If You Don't Feed the Teachers, They Eat the Students! | Get a Jumpstart Summer Training Programs | 4 Skills and 4 Steps to a Successful Career | IEConnect - Expand Access to Pre-Apprenticeship |
| SALON B | Building Tiny Houses: Less is More | Include Me! CTE and Individuals with Disabilities | The Who, What, When, Where and Why of CTE Credentialing | Funding Your Education Dream Scheme! CDE Specialized Secondary Program (SSP) Grants | Simple and Successful Advisory Committees: In-person or Virtual |
| SALON C | The Historical Intersectionality of CTE and Student Achievement | Going Down the Marketing Path | LAUSD Work Ready Badge - Validating and Scaling | Stakeholder Advisory Committees for Successful CTE Programs | Using the Portfolio and Defense to Support your Graduate Profile/Student Learning Outcomes |
| SALONS 1-3 | Why Should we Hire Your Students? Turning Learning into Earnings! | State of the State | Sacramento Update - Policy Issues in K-12 Education and CTE | State of the State | Sacramento Update - Policy Issues in K-12 Education and CTE |
| SALON 6* | The Driving Force Behind Innovation: Skill-Based CTE | Finding Purpose and Aligning it to Career Pathways | Banzai: Teach the Value of a Dollar! | Blending Career Exploration and CTE Pathways in Middle School | Making Computer Science Equitable for Latinx Students |
| SALON 7 | A+ Marketing Through Student Recognition | Connecting Students to STEM Careers | Developing an Authentic Work-Based Learning Experience | Increasing Student Enrollment in CTE Courses and Pathways | Growing Educators Together |
| SALON 8 | Continue Your CTE Excellence into Adult Education | Empower Students with Career Self-Management Skills | The ABC's of CTE | CTE in Alternative Education: Breaking Barriers and Building Bridges | STEM and Autism - Building on Natural Talents and Affinities |
| DESERT 1* | Guide Passion to Purpose with Engaging CTE and Elective Courses | Home Buying or Refinancing Process | Break the Generational Cycle of Poverty with Equitable CTE | Advisory Committees: Moving Beyond Compliance | CTE Teacher Credential Program Consortium - Credential Presentation and Q&A |
| DESERT 2* | Industry Certifications - The Currency for 21st Century Economies | iCEV - Online Curriculum/Instructional Materials/Certification Testing | Powerful Credentials Bridging the Gap Between Coding Skills and Future Jobs | State of the State | Industry-Recognized Credentials for Construction/Building Trades (NCCER) |
| DESERT 3* | Boss Your Brain: Hardcore Mental Health Conditioning for CTE | Gamifying Personal Finance in Your Classroom | Bridging the Gap, Creating K-12 Engagement through CCMR & WBL Learning | Empowering Students' Health Careers Through Industry Credentials | Maximizing Student Engagement Through Career Development Opportunities |